





**June 2023** 

#### **Dear Stratford Businesses,**

With the Summer about to start, there is plenty to be positive about. Firstly, we would like to congratulate West Ham United for their success in the Conference League. Winning a major trophy after 43 years. We are proud for Stratford to be the home of West Ham United!

Your BID team has had a busy few weeks with the delivery of the Kings Coronation celebration event, thank to all of you who made it possible, special thanks to the Reverend Young from St John's Church who hosted the community event. We have also recently launched our Business Health Clinics, which aim to identify savings on your utilities. There are still a few spots available, please get in touch to secure your session.

We are also excited to share with you that, later this Summer, we will be going live with 'Stratford Futures' an online listings all of upcoming developments within the Stratford area.

Our neighbourhood is undergoing a major transformation and we want to make sure you have access to key information.

Finally, we welcome Nav Mohammed from Brodway Clinic and Cllr Charlene McLean, Cabinet Member for Residents Engagment & Services to our Board. A special thanks to local Cllr Terry Paul for serving on our Board over the years.





#### NEWHAM HERITAGE MONTH

Newham Heritage Month is an annual heritage festival organised by Newham Council with kind support from National Lottery Heritage Fund and Royal Docks Team.

Each year holds a different theme and this year's theme is Our Creative Newham.

Explore 50 fantastic free events celebrating Newham's exceptional creative heritage throughout the month of June. From DJ sets to immersive experiences to fashion, films & family fun workshops.

#### To explore the events and activites, visit:

stratfordoriginal.com/whatson





# AMBASSADOR FACTS FOR MAY

**265** LOCAL BUSINESSES VISITED

**800** BID MATERIALS DISTRIBUTED

63 MEMBERS OF PUBLIC HELPED/ INTERACTED

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# **UPCOMING BIKE SERVICES IN STRATFORD**

Our next services of **Dr Bike** and **Mark Your Bike** are scheduled as follows:

**WHEN:** Friday 16th June, 4pm-7pm & Friday 21st July 4pm-7pm **WHERE:** The Broadway by the Stratford Centre entrance

To book either of these services, visit:

stratfordoriginal.com/whatson

MET officers will be on site too providing advice and bike safety tips.



## **GREENING STRATFORD**

On Friday the 26th of May, our greening team refreshed all of our Stratford Original branded planters and pocket gardens ready for the Summer season.

Thank you to Urban Growth for your amazing work!





# MOMENTS FROM RIDE LONDON THROUGH STRATFORD

Ride London took place on Sunday 28th May riding through West Ham Lane, Stratford's Broadway, the High Street and passing The Olympic Park.

#### Here are some snaps from the event!









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**WASTE & RECYCLING** 

THIS MONTH, OUR MEMBERS Have Saved:

This May, we recycled 7,930kg of recyclable material, 1,800kg of food recycling and 8,305kg of general waste.



We have partnered with First Mile to provide members with a

Call First Mile on 0333 300 3448 - and quote 'Stratford Original' to start

heavily subsidised and discounted waste and recycling service.

saving today.









# **2023 TRAINING DATES**

LOCATION: US&CO, STRATFORD



FOOD SAFETY



FIRST AID FOR MENTAL HEALTH

To book your place visit: stratfordoriginal.com/members/whatson

We are now **beginning to introduce our training sessions on demand** for your business.

Please get in contact with us and take this opportunity to train your team!

## STRATFORD SABA DAY

On **Thursday 8th of June**, Safer Business Network held a **Safer Business Action Day** in Stratford.





After a short briefing from Alessandra, The Crime Reduction Manager at Safer Business Network, and The Police, we were split into teams to head into the town centre to engage with businesses and interact with members of the public.

Over 50 people attended the event the event and helped Stratford's community to become a safer place by helping engage and report issues across the town centre.

It is so important to report issues that you see around the town, helping Stratford become a safe town for all. We will be able to resolve these issues much faster if we work together.

This was an amazing day with an immense feeling of team work and partnership. We hope for these action days to happen more often in Stratford from now on!



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# OFFICE SPACE AVAILABLE AT STRATFORD ADVICE ARCADE

Looking for new office space or somewhere to hold your meetings or interviews?

Stratford Advice Arcade have a number of offices and meeting rooms in various sizes to suit your needs.

The building is centrally located and has excellent bus and train links. The meeting rooms have been newly decorated ready for you!

For more information, please visit: stratfordadvicearcade.org.uk or contact: info@saaonline.co.uk



#### **WEST HAM VICTORY PARADE**

West Ham United's heroes returned from their triumphant night in Prague to a victory celebration in the streets of Stratford on Thursday evening.

The playing squad and coaching staff paraded the Club's first major trophy since 1980 on a specially-commissioned open top bus, where they travelled from the Hammers' old home at Upton Park to a reception at Stratford Old Town Hall.

Over 70,000 fans joined in on the celebrations throughout the parade.

A huge congratulations to everyone at West Ham United!



# NEW RESTAURANT OPEN IN STRATFORD

A new restaurant has opened on Great Eastern Road, just opposite Stratford Station.

Zuzu Bistro Bar is serving up Turkish cuisine for breakfast, lunch, dinner and brunch.

Stop by or book for work lunches, 5pm drinks or for the weekend to sip on their delicious cocktails.

They are currently offering a lunch deal which includes a meze, a main and a dessert for £13.50









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