

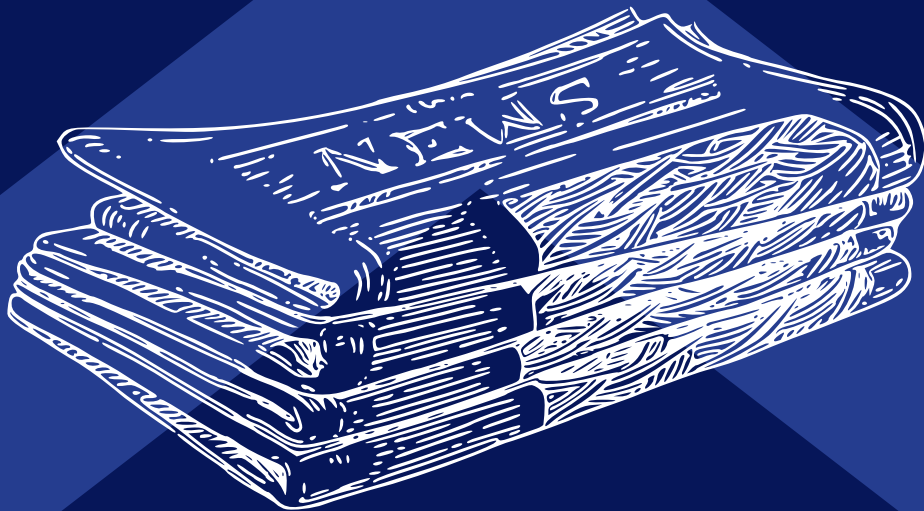
STRATFORD

ORIGINAL

YOUR BUSINESS IMPROVEMENT DISTRICT

NEWSLETTER

OCTOBER 2023



A MESSAGE FROM US:

Dear Stratford Businesses,

With the start of Autumn and the run up to Christmas, we are all getting ready for a busy period. Nationwide trends such as the ongoing the cost of living and the cost of trading crisis are adding major pressure on businesses and consumers causing a rise in business crime. To tackle the cost of trading crisis, our business savings scheme has seen local members identifying over £10,000 worth of savings on their water bills. Our savings expert Susana and our ambassador Michael are running monthly face to face engagement sessions if you are interested in signing up.

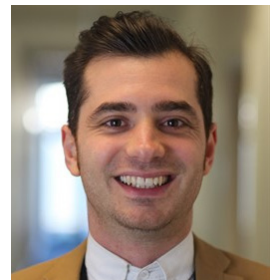
With regards to security, our Safer Stratford BCRP together with the dedicated Town Centre Police Team are able to tackle prolific offenders and make our area as hostile as possible to shoplifters. Safety both in Stratford and online remains our priority, with our seminar on cybercrime also highlighting the importance of staying safe online from cyber-attacks and fraudulent activity.

There are plenty other opportunities to getting involved in your business networks with the Newham Chamber of Commerce Awards on 23rd November , our AGM on 29th November and the upcoming panel discussion in Stratford 12th October. Join us to learn about our new dedicated webpage about all the proposed development and how the future of Stratford might look like.

We continue to run our usual services such as discounted and subsidized waste, free on demand training, bespoke promotion and much more.

We are looking forward to the next weeks and hope to see you at one of our events.

Gianluca Rizzo



Gianluca Rizzo,
Stratford Original
BID Manager

IMPORTANT DATES

Stratford Developments Panel Discussion

**Thursday 12th October -
9am to 11am**

Us&Co, 11 Burford Rd, Stratford E15 2ST

Dr Bike & Mark Your Bike

**Friday 20th October -
4pm-7pm**

54A Broadway London E15 1NG

To be continued...



AMBASSADOR FACTS FOR SEPTEMBER

94

Members of the public helped/interacted with

270

Local businesses visited

600+

Distributing the BID materi-

138

Issues reported via the Love Newham App

128

Miles covered by Ambassadors

40

Working shifts

ENHANCING STRATFORD



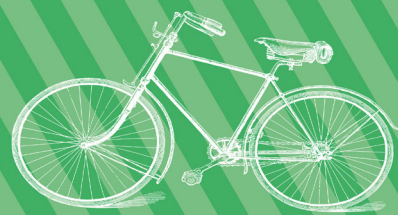
UPCOMING FREE DR BIKE & MARK YOUR BIKE SERVICES

Friday 20th October- 4pm to 7pm

Stratford Broadway by the Shopping Centre entrance,
54A Broadway London E15 1NG

To book either of these services, visit:
stratfordoriginal.com/whatson

MET officers will be on site too providing advice
and bike safety tips.



**GET YOUR BIKE
CHECKED FOR FREE**

**STRATFORD
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Stratford Developments Networking Event

Join us on 12th October for a morning panel discussion
around ongoing and proposed development sites in Strat-
ford.

Hear more about the research behind it, and get the
opportunity to ask direct questions to the panel. We have
reps from Stratford Waterfront, 9 Channelsea Studios, 13
Meridian Steps and more.

Date: Thursday 12 October

Time: 9-11 am

Location: Us&Co, 11 Burford Rd, Stratford, London E15 2ST



Tree Lighting On Broadway

We are preparing for new lighting installations on the
6 plain trees between 46 - 102 Broadway.

The purpose of the new installation is to enhance
the environment with atmospheric light, increase
walkability and safety perceptions along this side of
the Broadway. This project is led by Stratford Original
in collaboration with the Met and supported by LBN.



SAFER STRATFORD



AWARD WINNING AMBASSADOR!

We are thrilled to share some exciting news that fills us with immense pride and joy! Our very own Ambassador Michael Oloyede, has received a prestigious honor at this year's Amulet Awards Ceremony.

Michael's dedication, hard work, and outstanding contributions to our cause have not only caught the attention of the award committee but have also made a significant impact on our organization and the community.

The recognition is a testament to his unwavering commitment to our mission and the incredible work he continues to do on behalf of our community.

This achievement reflects not only on his personal accomplishments but also highlights the strength and dedication of our entire team and community.



CONGRATULATIONS MICHAEL!

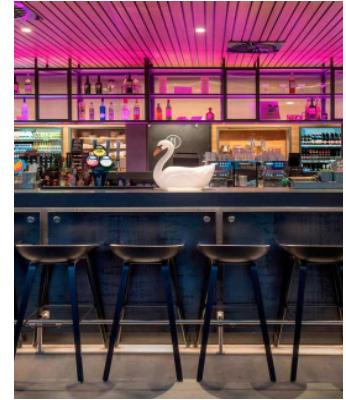
BUSINESS ESSENTIALS



Thank you for coming to our Summer Get Together

We want to take a moment to express our sincere gratitude to each and everyone of you who made our Summer Get Together a memorable and joyous occasion. It was a real pleasure to meet some new people and see the business community come together. A huge thank you to Moxy Hotel for their generosity and for sponsoring this event.

If anyone has any images from the event, feel free to upload them to: Info@stratfordoriginal.com



AGM 2023

Over the last couple of years, the BID has continued to established itself as a vital organisation supporting businesses in Stratford, delivering a range of projects and initiatives helping to move Stratford forward.

At the AGM we report back on our achievements and present an opportunity for you to raise questions. The event provides an excellent business networking platform giving you the chance to meet local businesses and make valuable contacts.

If you are interested in joining the Board, please contact us on info@stratfordoriginal.com

Date: 29th November 2023

Venue: TBC

Invitations to be delivered soon by Michael our Ambassador and sent via email. Watch this space!



Hear about our First Mile services

On 25th of October Hannah from First Mile will be visiting our Stratford town centre businesses to discuss more about their recycling and waste services and to find out how we can continue supporting you. For more information about what we offer with our partnership with First Mile check on our website:

<https://stratfordoriginal.com/news>

Visit stratfordoriginal.com/whatson to book your FREE ticket.



1MM & BID Foundation: Mentoring Local



We are teaming up with One Million Mentors to ensure Newham/Stratford young people are supported in their studies.

See below for details

The commitment: One-to-one, One hour a month, Twelve months

How: Online, In-person, Hybrid

Where: In-person, Online, Hybrid, East London

Mentor Requirements: Five years general working experience, or two years if you are a graduate. Also eligible if you are retired or on a career break. - 1MM will prepare you!

One-to-one: One hour a month. One life changed.

Join Today! Register at 1mm.org.uk. And also for any enquiries as a volunteer, or employer wanting to collaborate, please contact: chloe.mercer@1mm.org.uk

FREE TRAINING FOR BID MEMBERS

We now offer on-demand training, which is free for all of our BID members. If you are keen to learn more about our training programme and would like to see what's available to you and your staff, please email: info@stratfordoriginal.com



PROMOTING STRATFORD



New Businesses Open



Aqua

A new clothes store which is now open on Broadway.

Unit 90, Broadway, Stratford, E15 1XQ



Coco Cure

A new Afrobeats club which is open now.

Broadway, Stratford E15 4BQ



Stratford Youth Zone

Stratford Youth Zone is now part of UEL and is for the community.

Theatre Square, E15 1BX

BLOG CONTRIBUTIONS

Don't forget we have a blog section on our website and are always looking for contributors! If you have an existing blog or a budding writer in your team, please send us your articles so that we can promote them on our website. We have over 2,000 web visitors per month on average - so this is a great opportunity to get more visibility for your business online.

Contact us at: info@stratfordoriginal.com



STRATFORD ORIGINAL

YOUR BUSINESS IMPROVEMENT DISTRICT

Stratford Original run a number of initiatives to support the Original Stratford town centre and hold community events throughout the year.

Visit our website and follow us on Twitter and Facebook.

Visit stratfordoriginal.com

Email info@stratfordoriginal.com

  [StratfordOrig](#)

Call **020 8555 7065**

For more info on our BID members visit stratfordoriginal.com/directory