

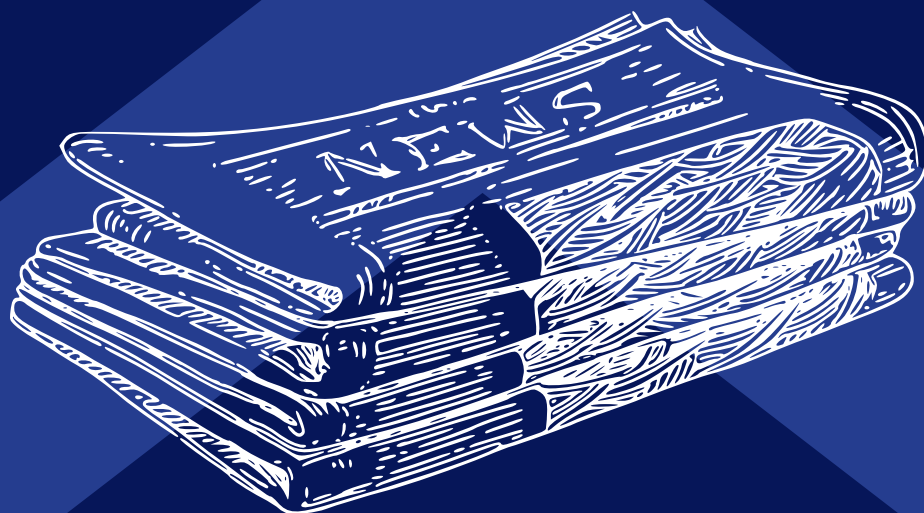
**STRATFORD**

**ORIGINAL**

**YOUR BUSINESS IMPROVEMENT DISTRICT**

**NEWSLETTER**

**JANUARY 2024**



# A MESSAGE FROM US:

**Dear Stratford Businesses,**

We hope you had a good festive and trading period over the past few weeks. As we welcome the new year, your BID team is ready to deliver for you and Stratford after the Christmas break.

Our services will continue during the year, whilst at the same time we will be getting ready for the upcoming renewal ballot for later in Autumn. As you may know, every 5 years the BID relies on your yes vote to operate in the area and deliver the programme of work.

Over the next coming months, we will be engaging with you to understand your priorities for your business and Stratford and we will be then create a shared vision for the BID. We have already established strong foundations for Stratford and we are keen to continue working with you over the new year to ensure Stratford is moving forward.



**Gianluca Rizzo,  
Stratford Original  
BID Manager**

Have a great 2024!

Gianluca Rizzo

**Happy New Year  
From  
Stratford BID Team!**



# PROMOTING STRATFORD



## St Johns Church

Rev. Young Lee of St. John's Church wishes to express the following:

Christmas is one of the busiest seasons in the Church calendar, filled with joyful gatherings at St John's.

It all began with the Winter Wonderland hosted by Stratford BID in the church car park. Families joined us, relishing the music, free hot drinks, Santa's Grottos, and various activities. A big thanks to the well-organized team at Stratford BID!

The Newham Civic and Community Carol Service was another standout event, bringing together church and community leaders in Newham. Mayor Rokhsana Fiaz and Sir Stephen Timms, MP for East Ham, contributed to the event, fostering unity in our community.

Our traditional Carol Service by Candlelight and interactive Dress Up Nativity service were delightful, and we hope to see you there this year if you missed them in 2023.

To wrap up 2023, we celebrated New Year's Eve with a joyful gathering, sharing our gratitude for the past year and our hopes for 2024. Although our attempt at a balloon drop had an epic fail, it brought laughter and joy. Catch the moment on St John's Facebook Page.

As a community-focused church, St John's aims to transform lives and help communities thrive in Stratford. We are dedicated to making Stratford an even better place in 2024.



# New Businesses Open

## Extra Staff

Extra Staff is a recruitment agency and is soon available to the community.

**The Grove Stratford London Newham E15 1HP**



## Uni Space

Uni Space is open to all businesses .

**The Grove Stratford London Newham E15 1HP**



## ACCTAX Consultancy Limited.

ACCTAX Consultancy Limited has now taken over from Blackwells, this is soon available to the community.

**The Grove Stratford London Newham E15 1HP**



# We Welcome all New Businesses!



## **AMBASSADOR FACTS FOR DECEMBER 2023**

**32**

Members of the public helped/interacted with

**265**

Local businesses visited

**800+**

Distributing the BID materials

**114**

Issues reported via the Love Newham App

**108**

Miles covered by Ambassadors

**40**

Working shifts

**Thank you  
for using  
the Love  
Newham App!**



**THANK YOU!**

# **BLOG CONTRIBUTIONS**

Don't forget we have a blog section on our website and are always looking for contributors! If you have an existing blog or a budding writer in your team, please send us your articles so that we can promote them on our website. We have over 2,000 web visitors per month on average - so this is a great opportunity to get more visibility for your business online.

Contact us at: [info@stratfordoriginal.com](mailto:info@stratfordoriginal.com)







# STRATFORD ORIGINAL

YOUR BUSINESS IMPROVEMENT DISTRICT

Stratford Original run a number of initiatives to support the Original Stratford town centre and hold community events throughout the year.

Visit our website and follow us on Twitter and Facebook.

Visit [stratfordoriginal.com](http://stratfordoriginal.com)

Email [info@stratfordoriginal.com](mailto:info@stratfordoriginal.com)

  [StratfordOrig](#)

Call 020 8555 7065

For more info on our BID members visit [stratfordoriginal.com/directory](http://stratfordoriginal.com/directory)