



We have launched our renewal ballot consultation. We want to hear from you! We are keen to get as many ideas, feedback and priorities from you on what the BID should be delivering in its third term.

Business members joined us at our Ballot Workshop on 24th April at Stratford East, where **we heard about their priorities under our themes Business Essentials, Enhancing Stratford, Promoting & Activating and Safer Stratford.** Areas of focus included wayfinding, customer service training for the next generation work force, events, new public

art, celebrating Stratford's history and more! Members of the team will be **visiting businesses across May and June to complete your consultation surveys with you**, or you can complete them online today by visiting our website

The **survey results will help to shape the next five year term** and **our continued work to support the business community.**

Our next drop-in ballot workshop will be held on 24th June 2024, from 12pm-3pm.

RENEWAL BALLOT CONSULTATION



Complete your survey now to help shape our next 5 year term!



CREATIVE WORKSPACES PANEL CONVERSATION

Our Creative Workspaces Panel Conversation took place in April. We heard more about Stratford's spaces for creatives, guest heard from the Creative Land Trust with Alice Billing House, General Projects with Stratford Workshops and more. There were a number of interesting issues raised from affordable spaces, to offering unique experiences locally, to continue building this business-community ecosystem of sharing knowledge. We had some great discussions and already some new collaborations have start establishing.



OUR NEXT CONVERSATION IN THE SERIES WILL FOCUS ON FINTECH

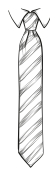


GET YOUR BIKE CHECKED FOR **FREE**



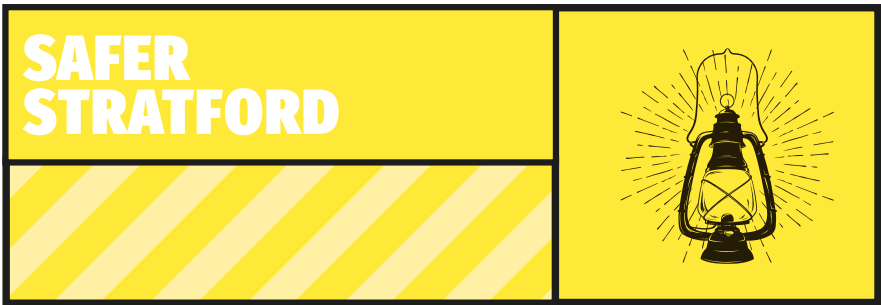
FRIDAY
17
MAY, 4PM-7PM

REGISTER FOR OUR NEXT FREE DR BIKE SESSION NOW!



AMBASSADOR STATS

- 102** PUBLIC REALM ISSUES REPORTED
- 128** DISTANCE COVERED IN MILES
- 112** TOWN CENTRE USERS ENGAGED



SABA DAY

RESULTS OF OUR SAFER BUSINESS ACTION DAY

Safer Business Network's Safer Business Day of Action (SaBA) took place on the 13th March 2024.

The day of action was a **multi-agency approach to safety across the town centre.**

The team included Stratford Original Ambassador Michael, Met Police Officers, Crime Progression Unit Officers, security personnel and the Safer Business Network team.

The day resulted in **6 Stop and Search, 9 arrests** and **4 Community Resolutions.**

PERSONNEL

- 1 Inspector
- 3 Police Sergeants
- 34 Police Officers
- 4 Crime Progression Unit Officers
- 2 Safer Business Network Officers
- 2 Shopping Centre Security
- 1 Business Crime Hub
- 25 extra security personnel

OUTCOMES

- 1 Intelligence briefing
- 60 Businesses visited
- 6 Stop and Search
- 9 Arrests
- 4 Community Resolutions

BUSINESS ESSENTIALS



SUSTAINABLE TRANSPORT FOR YOUR BUSINESS



TRIAL MORE SUSTAINABLE & EFFICIENT DELIVERY SOLUTIONS FOR YOUR BUSINESS

Newham Council is supporting businesses and organisations across the borough to **use cargo bikes for deliveries of goods and services through the Newham Cargo Bikes for Business scheme.** The scheme offers **free advice and one-off subsidies** to help your business switch to either utilise a third-party cargo bike delivery service or to put towards the purchase of your own cargo bike. **The subsidy for the purchase of a cargo bike is up to £1,500.**

Newham Cargo Bikes for Business subsidies are available to any business, charity, stallholder, or organisation based in the Stratford Original BID area.

The scheme is running until August 2024. You can apply now for either:

- **Up to £1500 towards purchasing or leasing** a cargo bike
- **50 per cent off the cost** of using a cargo bike service (up to £300)

For full terms and conditions please visit the Newham Council website.

In-person visits and completely free con-

sultation. We will be visiting businesses in **Stratford BID on 7th May, 21st May and 4th June** to offer free consultation and advice on how you can trial cheaper, more efficient and sustainable delivery solutions.

For any questions in touch via this contact form or email: ollie.kirman@mpsmartertravel.co.uk



GRANTS

AMERICAN EXPRESS LAUNCHES GRANT PROGRAMME FOR SMALL RESTAURANTS IN LONDON

American Express is running its **international grant scheme for independent restaurants** for a third year. Restaurants, cafes, pubs across Greater London are invited to apply. A total of **20 eligible restaurants of community significance** across both Manchester and London will **each receive a grant of £11,000** to enhance their business operations and the experience for diners in the months ahead. The grant program is focused on venues owned or operated by under-represented or economically vulnerable members of the community. Full eligibility criteria can be found in the Terms and Conditions online.

BID FOUNDATION

WE ARE ACCREDITED!

We are pleased to announce that we have been **awarded the prestigious Industry Standards** kite mark by The BID Foundation (TBF) **The BID Foundation Accreditation**. This accreditation **confirms the BID's commitment to excellence and adherence to the highest industry standards**. We are compliant with all 11 standards that constitute the Industry Standards accreditation. Read more on our website.

OPPORTUNITY

GET INVOLVED IN UEL SUMMER FESTIVAL

The **University of East London (UEL) Summer Festival** returns to **Stratford** on Wednesday 12th June 2024, from 3pm-8pm. This is a free open-door event for the local community, and it is expected around **2,000 people will attend on the day**.

They would love to have you officially join them on the day, this could be to either have an information stand, provide giveaways and prizes, and/or run an activity. **This opportunity is free for all local partners**. If you would like to **apply to be involved on the day, or have an initial discussion about the opportunity**, please contact Chris Dodd, Head of Business Development at UEL via: c.dodd@uel.ac.uk. **Applications close on 22nd May 2024**.

KEY DATES



12

JUNE 2024

University of East London Summer Festival

24

JUNE 2024

Stratford Original Ballot Workshop

27

JUNE 2024

Newham Business Conference

PROMOTING STRATFORD

PROMOTING YOU

WE WANT TO PROMOTE YOU!

Have you got an exciting event or special offer happening in your business? We would love to share it across our channels. Get in touch by emailing info@stratfordoriginal.com.

TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



INFO@STRATFORDORIGINAL.COM



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