

Apr/May 2019



RENEWAL BALLOT CONSULTATION

March 2020 marks the end of the first term of the BID. Later this year we will have a renewal ballot so that the BID can continue for the period 2020 - 2025. For that to happen we need your support to move Stratford forward and for you to **vote YES this October**.

The process commences this month as we launch the members consultation survey which can be completed online or via a printed version which will be delivered to your business soon.

The deadline for completion is the 31th of May.

We would like to hear **YOUR feedback** on existing initiatives and suggestions on new projects, along with your view on how to improve Stratford.

During the current term, the BID, together with local businesses have achieved a lot. Our four pillars Doing Business, Promoting, Enhancing and Safer Stratford have big ambitions to deliver more over the **next five years**.



NEW MEMBERS

Sichuan Grand

The new Chinese restaurant has opened.

**Cultural Quarter, Gerry Raffles Square
E15 1BG**

Trivelles International

A boutique development and investment company.

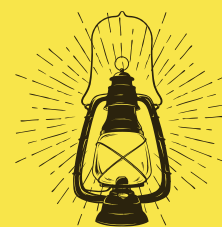
**Stratosphere Tower, 49 Great Eastern Road,
E15 1DL**

THE ULTRA LOW EMISSION ZONE HAS ARRIVED

Drivers will now be **charged** a fee from £12.50 per day to drive in central London unless the vehicle meets the new emission standards. **Air pollution** is one of the main challenges facing London and its residents. The ULEZ is being introduced to help reduce the most harmful emissions generated by road transport in central London and across the Capital. **How will this effect your business?** For more information visit our website.

A DAY IN THE LIFE OF A STRATFORD AMBASSADOR

SAFER STRATFORD



We recently conducted an interview with one of our Ambassadors Omid Mafi, the longest serving Ambassador of Stratford Original. Omid has been with the BID since August 2016, just a year after it was established and he is now the ambassador team leader.

Ambassadors play an important role for the town centre, being the main mediators between the businesses, the BID, Newham Council, the Police and other key stakeholders. We asked Omid:

What does a typical day look like as an ambassador?

'A regular day begins with a patrol of the BID area, walking down each of the streets covered by the BID, making sure the area is as safe and clean as possible. If we come across things that need to be fixed or cleaned, we report direct to Newham Council using the **'Love Newham'** app via our tablets, businesses and residents can also **report issues**. Usually, it takes less than 24 hours for the issues to be resolved. Along the route we call into businesses, talk to employees and pick up issues if there are any. Later in the day we head towards Stratford Station to help people with directions. Our main purpose is to inform and assist businesses based in Stratford town centre.'

What is the one thing you like the most about being an ambassador in Stratford?

'For me there are a number of things, communicating with different people on a daily basis, the diversity, the relationships you form and participating in events organised by BID. It was great last summer working on 'Screen on the Green' with the World Cup football game England vs Croatia on the big screen seeing the community coming together.'



AMBASSADORS FACTS FOR MARCH

412

PUBLIC REALM ISSUES REPORTED

356

MILES COVERED (PARIS & BACK)

1053

TOWN CENTRE USERS ENGAGED



SPRING GREENING

From week commencing the 15th April we will be refreshing all planters in the **Adopt-a-Planter** scheme, adding new plants and providing some general maintenance.

Upon visiting all venues with our contractors Urban Growth (landscape team), we have assessed and revised some of our plant list with more durable plants tailored to locations.

Check out Burford Road pocket garden which will also get a refresh.



DRINKING FOUNTAINS

There has been many questions raised by the public regarding reinstating the Gurney Memorial Drinking Fountain on Broadway. As part of the gyratory works, London Borough of Newham and JB Riney have installed 3 new drinking fountains around Stratford; **Morrisons, Theatre Square and Broadway.**

Fill up your water bottle for free and help to reduce the number of single use plastic water bottles.

Keep a look out for the wonderful new drinking fountains which will be available to use shortly.

DUNCAN HOUSE

Duncan House is an impressive development in the heart of Stratford which is on track to complete this summer. It's a mix-use scheme anchored by just over **500** rooms of student accommodation principally housed in the tower element rising up to 32 storeys. At the top is a **sky lounge** which commands a **panoramic view** of London. There is also residential, academic and commercial space along with a basement level car park for the residents and employees.



Stratford High Street

NIGHT-TIME ECONOMY CONSULTATION

Please join us for a presentation by London Legacy Development Corporation on the draft local **Night-Time Economy Supplementary Planning Document**. This is a chance for members to gain an overview of the plans and input & feedback towards the growth of a night-time economy to be well managed and beneficial for all.

DATE: TUESDAY 16TH APRIL 2019

TIME: 16.00- 17.30 PM

VENUE: STRATFORD CIRCUS ARTS CENTRE, THEATRE SQUARE, STRATFORD LONDON E15 1BX

RSVP: STRATFORDORIGINAL.COM/MEMBERSWHATSON



Discover Children's Story Centre

At Discover there are various events throughout the Easter holidays including vintage film screenings, storytelling and more for children of different ages and their parents.

Stratford Circus Arts Centre

There's something for all the family this month from award-winning theatre shows, Jazz nights, an Orchestra, a dance-theatre performance, live poetry and more.

WHAT'S ON THIS EASTER



Zapspace

Get energised this Easter at ZAP-space. For kids there is ZAPcamp running daily from Monday 12th April until Thursday 18th. You can choose a half day, full day or an early start with or without a breakfast, lunch or dinner for your little ones.



SAVE MONEY

ON UTILITIES

Expensive electricity bills? Spending a lot on printing? Get a comparison quote through our joint procurement scheme with **Meercat Associates** who have saved our members nearly **£50,000 to date.**

ON WASTE & RECYCLING

Save money & help the environment. As a BID member you can take advantage of heavily **subsidised & discounted** waste and recycling rates with our **First Mile** scheme.

TRAINING

Dates for your diary. Forthcoming training dates are below, please check our website for update details and how to book a place.

23RD APRIL HEALTH & SAFETY

16TH MAY FIRE MARSHAL

12TH SEPTEMBER EMERGENCY FIRST AID

For more information visit stratfordoriginal.com/members/whatson

KEY DATES



THEME STEERING GROUP MEETINGS

18
APRIL

**Safer
Stratford**
Meza East

24
APRIL

**Doing
Business**
Bowling & Co

21
MAY

**Enhancing
Stratford**
Picturehouse

12
JUNE

**Promoting
Stratford**

TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



INFO@STRATFORDORIGINAL.COM



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