

THE RENEWAL BALLOT IS NEARLY HERE



On the 18th September 2019 all BID members are invited to our **Ballot Launch event**. Come along to find out more about the voting process, what this means for your business, timings and more. The event is kindly hosted by Axis Europe.

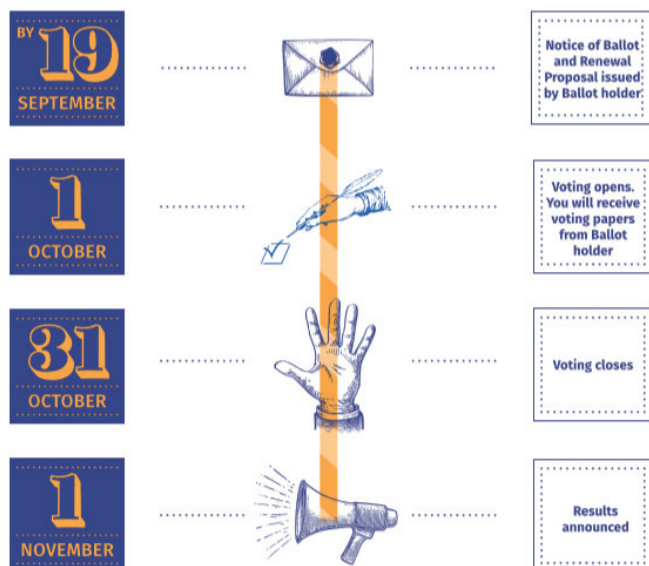
March 2020 marks the end of the BIDs first term. **From 1st October to 31st October 2019**, eligible local businesses will have the chance to express their support for another five years in the renewal ballot and support the BID during the ballot by **voting YES**. We advise our BID members not to leave the voting till the last moment and vote in the early days of October.

Back in July 2019, we held the Reballot Proposal Launch event, where the plan for **Moving Stratford Forward** proposal document for the period 2020-2025 was presented. The Mayor of Newham, Rokhsana Fiaz, Sarah Bonnell School who presented the CitySafe Heaven project and Giulia Faggio from London City University were among the speakers.

WE HOPE WE CAN COUNT ON YOUR YES VOTE THIS OCTOBER. LET'S MOVE STRATFORD FORWARD TOGETHER.



TIMELINE



RENEWAL BALLOT KEY INFORMATION

- 18th September** - Ballot Launch event, sign up at stratfordoriginal.com/whatson-members
- By 19th September** - look out for an envelope containing notice of ballot and our renewal proposal
- From the 1st October** - look out for an **orange envelope** with the ballot paper and free post envelope
- Find all the the information you need on the **Renewal Ballot** at stratfordoriginal.com/renewal-ballot

APRIL 2020 TO MARCH 2025

If the majority of businesses vote in favour, Stratford Original BID will continue to work for you.



WHAT'S ON THIS AUTUMN

Culture



Stratford Circus Arts Centre

Woke, 4 - 5 October

42 years apart, two women join in the struggle for civil rights.

Alex&Eliza, 12 October

The story of a young couple, fleeing their country, their religion, their lives for love, and for freedom.

Theatre Royal Stratford East

Our Lady of Kibeho, 25 Sep - 2 October

25 years since the Rwandan genocide, the drama gives the insights to the true events that captured the world's attention.

Roundabout festival, various dates in October

Paines Plough's pop-up theatre for a mini-festival throughout October.

Black History Month, 1 - 31 October, various locations across Newham

A month of poetry, talks, film screenings, exhibitions, oral history, singing and author events to explore Black History Month.

For more details visit our www.stratfordoriginal.com/whatson

Families



Discover

The Tiger Who Came to Tea and the adventures of Mog the Forgetful Cat - **extended until January 2020**



CHRISTMAS IS COMING

It is never too soon to start thinking about Christmas. Should you have any offers, deals or anything you would like us to share, please let us know!



ENHANCING STRATFORD

STRATFORD STORIES: BREAKFAST TALK



Archival Image courtesy of Newham Archives and Local Studies Library

Find out what Angel Lane, the Broadway and the Grove in Stratford looked like in the past. Would you like to hear more about the old thriving markets, theatres and civic life in the area? **Join us for a morning breakfast talk by local historians Peter Williams and Mark Gorman.**

WHERE  **Moxy London Stratford**, by the ground floor café

WHEN Thursday 26th September 2019, between 8.30am - 9.15am

Refreshments & pastries will be provided. **Please RSVP via stratfordoriginal.com/whatson-members**

SAFER STRATFORD



CITYSAFE SCHEME

Young people from Stratford Town Centre signed up **over 20 local businesses** to the CitySafe scheme. In September a sticker and a welcome pack will be distributed to these businesses. CitySafe scheme will officially launch on **Wednesday 2nd October at 3pm XLP in Stratford Centre**. All are welcome to attend the launch.

CAR FREE DAY

Stratford Original BID wants to help Stratford get on two wheels with **FREE cycle events** in Stratford town centre.

Join us during the **Car Free Day**, on **Sunday 22nd September** for even greater fun. Check or repair your bike, get cycling advice and meet like-minded people.

WHERE  Stratford Broadway by the shopping centre entrance.

WHEN Sunday 22nd September
11am - 2pm

DEEP CLEANING

As part of our efforts to keep Stratford clean we are running a number of deep cleaning and jet washing sessions. Our contractors aim to keep disruption to a minimum.

EXPLORE STRATFORD MAP

The explore Stratford map has been refreshed. It is available to download from our website or pick up one from our local partners, including hotels and estate agencies.

AMBASSADOR FACTS

On a daily basis, ambassadors are patrolling Stratford Town Centre, liaising with local businesses, and reporting public realm issues, here are some of July and August in numbers.



In July ambassadors visited over **272 BID members**.



234 issues were reported to the relevant authorities. The most common issue being reported by our Ambassadors was fly-tipping (illegally dumped waste).



In August, Ambassadors distributed **over 1,500** of BID materials. The updated Explore Stratford maps were delivered to local hotels, state agencies, and businesses in Stratford Town Centre.

DOING BUSINESS



ENTERPRISING HIGH STREETS PROGRAMME

is a two-year free programme, supported by J.P.Morgan helping **early stage, high street and retail businesses**. The programme includes:

- **One-to-one business advice** – a possibility to get a feedback from experienced business mentors who will help to create a business plan, develop a growth strategy and more.
- **Specialist Masterclasses** - regular masterclasses on topics including digital marketing, pricing strategy and visual merchandising.

To be eligible for the initiative:

- Pre-start or early stage business (under 2 years)
- Business or resident is located in Hackney, Newham or Tower Hamlets
- Be in one of the following sectors: Retail, Food & Drink, Hospitality, Community group.

For further details & how to apply visit our website.

SAVE MONEY

Glass can be an expensive service for bars and restaurants, as off 1st August **Stratford Original BID members** can now access discounted rates for **glass recycling** through our **First Mile service**. This is a pay as you go sack service sold in rolls of 25. The service works exactly the same as the normal PAYG sack service, whereby the business puts the sacks out for collection and First Mile collect them the same day.

TRAINING

Forthcoming training dates are below, please check our website for update details and how to book a place.

12TH SEPTEMBER - EMERGENCY FIRST AID

STRATFORD CIRCUS ARTS CENTRE

14TH NOVEMBER - FIRE MARSHAL

STRATFORD CIRCUS ARTS CENTRE

For more information visit stratfordoriginal.com/members/whatson

TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



INFO@STRATFORDORIGINAL.COM



STRATFORDORIG

BUSINESS SUPPORT

In September we will launch a new section on our website '**Business support**' featuring information on programmes, funds, loans, business support and other initiatives for existing businesses, early stage businesses, startups or for people with ideas in Stratford, Newham & East London. You can find it on our website under '**Our area**'.



THEME STEERING GROUP MEETINGS

11

SEPTEMBER

Promoting Stratford

18

SEPTEMBER

Doing Business

12

NOVEMBER

Safer Stratford

12

NOVEMBER

Enhancing Stratford