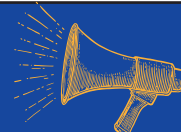




IT'S A YES!



**Members voted a resounding yes to Stratford Original** continuing to work for Stratford. The yes vote means that **local businesses have chosen to move Stratford forward** and invest in projects to improve the town centre until 2025.

**The London Borough of Newham declared the successful result on Friday 1 November 2019. With a turnout of 53%, 85% of votes were in favour of the continuation of Stratford Original BID and 88% in favour by rateable value.**

During the first term Stratford Original, a not-for-profit organisation managed **£1.2 million investment** into the town centre and successfully secured an additional **£435k funding** for projects to enhance the area.

In the second term the BID has six main priorities: Safety First, Shaping Change, One Business Voice, Delivering Value, Placemaking, Communication and Events. These priorities came directly from consultation with businesses in the BID area.

‘In the first term we put down strong foundations for the future of Stratford and delivered a number of visibly positive projects. We will build on these



achievements through the six priorities identified through our businesses. The yes vote means that we can continue to make further improvements to Stratford for the next five years.’

**Graeme Bright of Stratford East,  
Chair of Stratford Original BID**

‘We are delighted with the results of the ballot. We look forward to contributing to fulfilling the potential of Stratford and securing further investment into improving the area.’

**Gianluca Rizzo,  
Manager of Stratford Original**



**‘Stratford Original has made a fantastic contribution to the town centre and works closely with London Borough of Newham to ensure Stratford is a vibrant place for community, businesses and visitors to enjoy together. I’m pleased to see that the renewal ballot has been a success and I look forward to continuing our partnership’.**

**Deputy Mayor, London Borough of Newham  
Charlene McLean**

For anyone that would like to know more about what Stratford Original is doing for the town centre visit [www.stratfordoriginal.com](http://www.stratfordoriginal.com). If you are a business within the BID area you can get directly involved by joining one of Stratford Original Steering Groups to help drive change.

## HELP LOCAL FAMILIES THIS CHRISTMAS

**This Christmas give a helping hand to Newham families with young children.**

Stratford Circus Arts Centre invites local groups and organisations to a **Quiz Night Fundraiser on the 3rd December 7pm – 9.30pm**. The money raised through this fun night will enable Stratford Circus Arts Centre to make **600 tickets** to their Christmas show (plus a hot lunch) available for **£1 each** to families in extreme need.

To take part book a table for up to six people for £100 which includes a bottle of wine and nibbles.

To find out more about the **Full Hearts Full Tummies** project visit our website or contact [mia@stratford-circus.com](mailto:mia@stratford-circus.com).



## PROMOTING AND ACTIVATING



## CHRISTMAS IN STRATFORD



Join us for Winter Wonderland in Theatre Square and indoor pop-up Christmas space (opposite Stratford East) on **Thursday 28 November 4.30 PM - 7.30 PM**. Enjoy free party games, a DJ, arts, crafts, choirs, hot chocolate and even a visit from a few famous characters from Stratford's Christmas family shows.



Lookout for the **Christmas What's on Guide** which will have a full program for the day, as well as other details of events and activities happening in Stratford Town Centre during the most beautiful time of the year.

## CITY SAFE HEAVEN SCHEME LAUNCHED

"Six schools in the local area have been working with Newham Citizens/ TELCO over the past year on the Citysafe Scheme.

The organisations and schools conducted a listening campaign to find out where and **why young people felt unsafe**. They then worked hard to find ways of making Stratford a safer environment for all. They realised that by **relaunching the City Safe Haven Scheme** they could work with the business community to discourage anti-social behaviour, ensure issues were reported and to offer temporary shelter for those in immediate danger. The scheme is **fully supported by the Metropolitan Police Service**, and as the Sergeant for the Town Centre Team, I am really proud of the young people

## SAFER STRATFORD



involved. City Safe demonstrates how communities can make a difference with some of the issues in today's society. Well done to all of the businesses that have signed up so far and for those that haven't ... **what are you waiting for!**", **Sgt Danielle Manning**, Metropolitan Police Service.

The area we work in faces some real challenges around safety, for businesses, young people and local residents. Citysafe is one of the ways we can **collectively respond to local challenges** and work together to keep children safe.", **Alistair Rooms**, Associate Organiser - Newham Citizens - TELCO.



## DEEP CLEANING SESSIONS



From late September to early October this year, our contractors IXact have been busy **deep cleaning Stratford's pavements** using jet washing and a scrubbing machine.

Deep cleaning took place on **the High Street** (Magistrate Court to Zap Space area), **the Broadway** (McDonalds to Beaumont Beds) and part of access route by **Stratford Shopping Centre**.

If there are any areas you think would benefit from a deep cleaning session, please get in touch at [info@stratford-original.com](mailto:info@stratford-original.com)



## CAR FREE DAY

September Car Free Day 2019 saw Stratford Original's **third bike event** on the Broadway this year. **Pedal Me** gave visitors amazing rides across the town centre, everyone had a chance for their bikes to be given a once over with Dr Bike as well as pedal for a tasty smoothie.



Across summer **at least 60 bikes** have had maintenance checks, which also gave us an amazing opportunity to promote active travel and engage with local residents and businesses. A huge thank you to our partners **Newham Cyclists** who have inspired our events.

## WORKS AROUND MARYLAND STATION

Over the past four months contractors FM Conway appointed by Newham Council have been working to spruce up and make safer the area around Maryland station with improved layout and footways.

The safety of residents and workers is a priority during the improvements being undertaken. Find the highlights of work in specific locations on our website.

## STRATFORD IMAGINARIES



We have secured funding from the London Legacy Development Corporation's Neighbourhood Priorities Fund to work creatively with local communities to collate a shared vision for Stratford.

More information will be announced soon!

## BUSINESS ESSENTIALS



### SAVE MONEY ON YOUR ENERGY BILLS

The Mayor of London's scheme, **Cleaner Heat Cashback** is to help small and medium-sized businesses based in London to **save money on energy bills** and contribute to improving the capital's air quality. It offers a 30% - 40% cashback on the cost of a new, more efficient and cleaner boiler and can help to **cut bills by up to 25%**. Learn more about eligibility and how to apply visit <https://stratfordoriginal.com/news/cleaner-heat-cashback>

### PREPARE YOURSELF AND YOUR BUSINESS FOR BREXIT

We know that in Stratford many local business owners and employees are EU citizens.

- Whether you are **importing or exporting goods** or services from or to the EU, you need to get your business ready for Brexit.
- If you are **an EU citizen living in the UK** you need to apply to the EU Settlement Scheme which allows EU citizens to continue living in the UK following Brexit.

To find out more visit our website or contact us if you have further questions.

**PLEASE FEEL FREE TO CONTACT US.**

  **STRATFORDORIG**



**020 8555 7065**



**INFO@STRATFORDORIGINAL.COM**

### ANNUAL GENERAL MEETING



**Thank you to those that attended our AGM this year.** It gave us a great opportunity to report back to you the recent ballot results, the achievements from the first term of the BID and how we will be moving Stratford forward in the next five years.

**The following board members were elected:**

**Graeme Bright, Chair**  
Theatre Royal Stratford East  
**Tony Peters,**  
Stratford Shopping Centre  
**Alla David,**  
The Westbridge Hotel  
**Julian Hudson,**  
The Holiday Inn Express  
**Cllr Terry Paul, LB Newham**  
**Jessica Ziebland,**  
Discover Children's Story Centre  
**Carol Richards,**  
Stratford Town Centre Forum  
**Jasmit Jabbal, TFL**  
**Danielle Manning,**  
Metropolitan Police  
**Chris Horton, LB Newham**  
**Daniel Witt-Morris, L&Q**

If you are interested in joining the Board, please contact us.

## KEY DATES



### THEME STEERING GROUP MEETINGS



**12**  
NOVEMBER

### Safer Stratford

The Refreshment Room

**12**  
NOVEMBER

### Enhancing Stratford

Moxy London Stratford

**13**  
NOVEMBER

### Promoting Stratford

Stratford East

**22**  
NOVEMBER

### Doing Business

## OTHER DATES

**21**  
JANUARY

### FOOD HYGIENE

**18**  
FEBRUARY

### HEALTH & SAFETY

**17**  
MARCH

### EMERGENCY FIRST AID

For more information and registration to trainings and events visit [stratfordoriginal.com/members/whatson](https://stratfordoriginal.com/members/whatson)