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Our members saved **1,116 trees**
Free training courses 2020/2021

Feature Story: **Halo App**
Feature business: **Escape Bar**

Crime Reduction Partnership
Easter in Stratford



Over the last months, we have partnered with **Halo App** to provide our members with another way to engage with the BID, the local police team, Stratford Centre as well as each other about safety issues and concerns.

Today we have 61 members taking part, from shops on the high street to dedicated security teams in the shopping centre.

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NEW MEMBERS

Law Tech Group
180 Stratford High St

Contractor Specialising in Facades, fulfilling multi-million pound regeneration contracts nationwide across all archetypes, from houses to high-rise towers, civic and commercial spaces.

Stratford Tuition Zone
168 The Grove

The newly opened education centre in Stratford.
Opening days: Friday-Sunday



AMBASSADOR FACTS FOR FEBRUARY

110 PUBLIC REALM ISSUES REPORTED

205 MILES COVERED

210 TOWN CENTRE USERS ENGAGED

BUSINESS ESSENTIALS



WASTE & RECYCLING

From April 2019 to 16th January 2020

First Mile has collected:

- **105,015 kg** of mixed recycling
- **33,015 kg** of food recycling
- **121,570 kg** of general waste
- **25,000 kg** of glass recycling

We currently have **53 members** signed up to the scheme, with **21 new members** joining this year.

Businesses have saved **£11,124.75** on waste and recycling services through our partnership.



We have partnered with First Mile to provide members with a heavily subsidised waste and recycling service. **Call First Mile and quote 'Stratford Original' to start save today on 08006128984.**

Our members have saved:

1,116

TREES



137
TONNES
OF
CO2



74,852

ENERGY PRODUCED



COMING SOON



The new section on our website

The new section on stratfordoriginal.com will feature the list of businesses that offer space for hire in Stratford Town Centre, including meeting rooms, auditoriums, studios, boardrooms, multi-purpose, co-working and any other space available.

Depending on the occasion and the type of event you plan to organise you will be able to choose from the venue's size, capacity, price, additional equipment (screen, whiteboard, etc) and refreshment options.

Lookout for the new section beginning April.

Does your business offer venues or a co-working space for hire?

Let us know at info@stratford-original.com and we will include your offer to our website.

SAFER STRATFORD



SAFER STRATFORD BCRP

As part of our ongoing efforts to make Stratford a safer place for business, we are in the process of setting up the Safer Stratford Business Crime Reduction Partnership (BCRP).

This is one of the key initiatives for the second term of the BID and aims at making it easier to deal with business crime locally for you, the local authority and the Metropolitan Police. In the coming months, we will be recruiting a BCRP Manager and review the ambassadors' service in order to provide your business with an even better service and reduce crime in our town centre together.

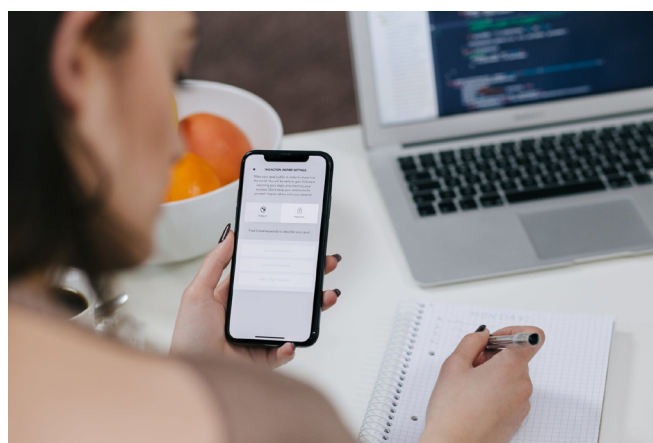
FEATURE STORY: HALO! APP

Halo is a community app that allows local authorities to connect with residents and shops.

It's privacy-first; each community has a private group to chat and uniquely can post anonymously. For Stratford, the local businesses now have their own version and share a "safety first" group for issues that affect the entire area.

Halo's design is inclusive; people join via links and SMS, things every person understands today, and there's no hunting about in app stores or complicated signup process. **Today we have 61 members taking part,** from shops on the high street to dedicated security teams in the shopping centre.

Halo is designed to help communities work together, but also **to help areas become more neighbourly.**



Businesses nearby can discover the people behind the facades with the local profiles and easy ways to direct messages to each other.

Businesses in Stratford are using Halo app to share details of people who commit crimes nearby as well as working with Police as a community and via private-messages that happen between individual shops and officers.

This platform is completely safe to use and fully GDPR compliant. **To sign up, please contact Halo Community Manager Maria at maria@halohold.com**



ENHANCING STRATFORD

SPRING BOOST

This Spring we will refresh our planters in our Adopt-a-Plater scheme. All participating businesses will receive more information closer to the time.

STRATFORD IMAGINARIES



Can you design a place for children to play? How can we make our places fun?

March started with a series of creative workshops in collaboration with Carpenters Primary School. Parents and grandparents had the chance to join their children and through creative collages to envision the future city!

In a series of local events, we will be further engaging with East Village residents later in spring. The workshops' outputs will lead to a collective publication and exhibition!

All related activities are supported by LLDC Neighbourhood Priorities Fund, upon our successful proposal for a series of community engagement activities in Stratford!



PROMOTING AND ACTIVATING


FEATURE BUSINESS: ESCAPE BAR STRATFORD

25 W Ham Ln, London E15 4PH



Escape Bar Stratford is a bar and a gaming spot: the weekly pub quiz, D&D sessions, art classes and more!

The bar has the wide boardgames selection, including Blockbuster, Dino dump, What do you meme, Chess and What came first.

 @EscBarStratford

 @EscapeBarStratford

WHAT'S ON?

Promote your business with us!

Let us know any events, or offers you have on and we will list them on the what's on section of our website, include it to the next newsletter and promote it on our socials.

Email us info@stratfordoriginal.com

EASTER IN STRATFORD

During the Easter break enjoy your time in Stratford. We've collected ideas of where to go and what to do this Easter and included them in our **Easter in Stratford Guide** which will also get you access to special offers. Take part in a contest which you will find inside the guide and win a **FREE day out in Stratford Town Centre**.

GET INVOLVED CALENDAR 2020/2021

The schedule for training, steering group meetings and networking events 2020/2021 is here!

The full version of the **Get Involved** calendar 2020/2021 is coming soon, the print version will be distributed to businesses beginning of April.



The next networking event where you will have a chance to meet other BID members, local authorities, eat & drink will take place spring 2020, lookout for your invitation soon.

KEY DATES



TRAINING

26

MAY

FIRE MARSHAL

Stratford Circus
Arts Centre

7

JULY

EMERGENCY FIRST AID

Stratford Circus
Arts Centre

7

SEPTEMBER

PERSONAL LICENCE

Stratford Circus
Arts Centre

THEME STEERING GROUP MEETINGS

8

APRIL

Promoting Stratford

12

MAY

Enhancing Stratford

TBC

Safer Stratford

TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



[INFO@STRATFORDORIGINAL.COM](mailto:info@stratfordoriginal.com)



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