

## WORKING FOR YOU



### Dear Stratford Members,

I am sure you are all fully aware of the recent measures introduced by central Government to limit the spread of the virus. Whilst we all recognise the importance of public health, I know **Stratford businesses have worked hard and invested significant amounts of money to ensure shops and venues are COVID-secure.**

However, the **recent introduction of a 10PM curfew** has placed greater burdens on the hospitality industry, an already heavily regulated and struggling sector with very little evidence that this will slow the spread of the virus down.

Instead of introducing further restrictions, **the focus should be on supporting businesses to comply and operate safely** and provide sector specific support.

The Mayor of London has recently stated that "there can be no national recovery without a London recovery" and is calling for an **urgent new package of financial support** for the retail, hospitality, leisure and cultural sectors which play such a crucial role in Stratford's local economy.

As your BID, we also believe **London and Stratford businesses need additional support** and less burdens whilst we are all doing our bit to protect our families, colleagues and employees as well as creating tax revenues, jobs and opportunities for everyone. For these reasons, we will continue to work for you.

**Gianluca Rizzo, Stratford Original BID Manager**



### ACTIVE SPACES

**Do you have a vacant space that could benefit your community?** Newham London is calling for empty commercial and retail spaces.

**The Active Spaces** project aims to help to activate empty, vacant or underutilised indoor spaces throughout Stratford, including the town centre.

Funding for refurbishment will be released to Internal and external successful bidders from an approved list of workspace providers.

If you have or know of vacant space in the map area (check our website), please contact **Stratford.regeneration@newham.gov.uk** by **Friday, October the 30th.**

### STRATFORD TOWN CENTRE MASTERPLAN

Local businesses and the public are invited to comment and make a suggestion using Newham **Co-Create website**. The deadline of the first phase, of submitting ideas and feedback is **Tuesday 27 October 2020.**

### NHS TEST & TRACE: NATIONAL ROLLOUT

NHS, Central Government and Newham are urging businesses to ensure they have **NHS QR code posters visible on entry** so customers who have downloaded the new NHS COVID-19 app can use their smartphones to easily check-in. Learn more: **[www.stratfordoriginal.com/news/test-trace-national-rollout](http://www.stratfordoriginal.com/news/test-trace-national-rollout)**



## STRATFORD EAST

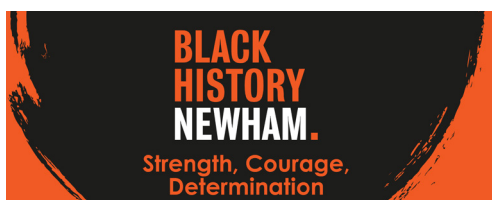
Tue 08 - Sat 12 Dec 2020

**PETRICHOR** is a virtual reality experience from acclaimed theatre company ThickSkin that will transport you to a dystopian society where happiness has been traded for a world without pain.

You can enjoy PETRICHOR in person at Stratford East in our new socially-distanced environment or online from the comfort of your own home.

Tickets are just £7.50 for the in-theatre experience and £6 for the online experience.

[www.stratfordeast.com/whats-on/all-shows/](http://www.stratfordeast.com/whats-on/all-shows/)



### October - November

Newham Council will host a programme of FREE activities and events supporting this year's theme of Strength, Courage, Determination and celebrate the diverse mix of creativity that exists in the Borough.

*"Explore a month of virtual and live events that explore the adversity that Black people have faced and how their strength, courage and determination has shaped society throughout history"*

Find the full list of events:  
[www.newhamblackhistory.org](http://www.newhamblackhistory.org)



## PROMOTING AND ACTIVATING

### FEATURED BUSINESS



**Allied Site Services** are a recruitment agency specialising in the construction sector.

#### Services include:

- builders clean
- mechanical and electrical tradesmen
- full logistics packages
- strip out
- expert security services



**Stratford Shopping Centre**  
6 Broadway, London E15 4QS  
020 8503 1020  
[info@allied.uk.com](mailto:info@allied.uk.com)

 @AlliedSiteServices  
 @allied\_site



### COMMUNITY SPACE

Student accommodation Developer and Investor, **Curlew**, is looking **for potential users** for a proposed brand-new Community Space along **Stratford High Street**.

Curlew has recently unveiled plans for a redeveloped **Poland House** offering new student accommodation and over 160sqm of Community Space (D1/Sui Generis). Curlew hopes this purpose built space **could be used by a local charity, community group or educational provider**, among others. The proposals are set to be determined by the London Legacy Development Corporation by the end of the year.

If this is of interest to you or another organisation you may know, please do get in touch with Curlew.

**Email:** [PolandHouse@Londoncommunications.co.uk](mailto:PolandHouse@Londoncommunications.co.uk)  
**Freephone:** 0800 3077 647  
**Website:** [www.polandhouse.co.uk](http://www.polandhouse.co.uk)

LET US KNOW IF YOU WOULD LIKE TO BE  
PROMOTED ON OUR CHANNELS







## ENHANCING STRATFORD



### CYCLING EVENTS

This year we celebrated the **Car Free Day on 22nd September** and bike month, with DR BIKE events that took place up to the **6th of October**. During the events local employees, residents and visitors to Stratford town centre had the chance to **fix their bikes for free**.

During the events, we ensured **social distancing and all appropriate safety measures were in place**. Working with local group **BikeWorks**, and with two mechanics on the ground, we managed to fix more than **30 bikes**.

It was particularly great to meet with **new residents and visitors** to Stratford town centre as well as engage with local employees.



Businesses play a key role in motivating their employees to **travel more actively**. Employers, as well as **Business Improvement Districts**, can be instrumental by providing the right mix of opportunities to encourage people to travel by cycle or on foot.

**Stratford BID encourages cycling and walking**, especially during the times of COVID-19, and wants to help businesses and individuals to make sure their journeys are safe.



### TFL ACTIVE RECOVERY TOOLKIT

The toolkit provides practical tools and advice to confidently encourage and enable your workforce to pick active travel options (including walking, jogging and cycling) to and from their place of work.

<https://stratfordoriginal.com/news/tfl-active-travel-toolkit>

### CAR FREE DAY 2020 FEEDBACK

Please take the time to complete the survey questions for this year's Car Free Day campaign organised by TfL and Mayor of London.

<https://stratfordoriginal.com/news/car-free-day-2020-feedback>

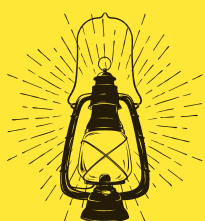
Reimagine  
your city  
car free

MAYOR OF LONDON



TRANSPORT  
FOR LONDON  
EVERY JOURNEY MATTERS

## SAFER STRATFORD



### AMBASSADOR FACTS FOR SEPTEMBER



87 TOWN CENTRE USERS ENGAGED

141 PUBLIC REALM ISSUES REPORTED

143 MILES COVERED

# BUSINESS ESSENTIALS



## COVID-19 UPDATES

### EU EXIT COUNTDOWN WEBINARS

The British Chambers of Commerce have organised a countdown series of webinars with practical information and advice on what businesses need to do now to prepare for changes on 1 January 2021.

- 16 October 2020, 10.00am – 11.00am
- 11 November, 10.00am – 11.00am
- 1 December, 10.00am – 11.00am

If anyone would like to attend any of the above sessions, please email Nadine Tewfik-Saad at [ntewfik-saad@londonchamber.co.uk](mailto:ntewfik-saad@londonchamber.co.uk)

### WASTE & RECYCLING



**PPE WASTE SOLUTIONS**  
Safe PPE disposal • Ideal for face masks, gloves & aprons  
Regular collections • Non-contact deliveries

Customers can order using the online portal  
0333 300 3448 | [customers@thefirstmile.co.uk](mailto:customers@thefirstmile.co.uk)

**first mile**

- **First PPE bin - £11.50**
- **Subsequent PPE bin - £23.00**

Visitors and staff simply drop any used masks or gloves into one of our self-contained PPE boxes.

To sign up you can call or email  
0333 300 3448  
[customers@thefirstmile.co.uk](mailto:customers@thefirstmile.co.uk)



**IN SEPTEMBER, WITH FIRST MILE SERVICES OUR MEMBERS SAVED:**

- **26 TREES**
- **3 TONNES CO2**
- **1,726 KWH ENERGY PRODUCED**
- **IN JUNE, RECYCLING RATE WAS 47%**

02/10/2020



**Start, sustain and grow your business.**

London Business Hub

Here to help

### LONDON BUSINESS HUB

New support hub for small businesses has launched, as applications also open for a new £1 million fund to help London's firms survive the dual impacts of Covid-19 and Brexit.

[www.businesshub.london](http://www.businesshub.london)

As of 24th September, the new Covid-19 updates have been implemented, including the rule of six, the closure of certain businesses between 10pm and 5am, and mandatory masks in hospitality services. For the full list of updates, please visit <https://stratfordoriginal.com/news/covid-19-guidance-updates>

### JOB RETENTION SCHEME

From the 1st October, you will need to pay 20% of your furloughed employees salaries, while the Government will pay 60% of usual wages up to a cap of £1,875 for the hours the employee does not work.

Check <https://stratfordoriginal.com/covid19> regularly for the most recent Covid-19 business updates

### ONLINE TRAINING



We continue to offer online training courses to our BID members in partnership with Inn Training.

You can choose any online training courses for yourself and your employees and complete it at your own convenience. **You can choose out of 20+ courses, including:**

- Emergency First Aid at Work
- Fire Safety Level 2
- Health & Safety Level 2
- COVID-19 Secure for Hospitality
- COVID-19 Secure for Retail
- COVID-19 Secure for Working in Offices
- COVID-19 Secure International

Please visit our website [www.stratfordoriginal.com/whatson-member](http://www.stratfordoriginal.com/whatson-member) or contact [olga.milevska@stratfordoriginal.com](mailto:olga.milevska@stratfordoriginal.com) for more details.

**TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.**



020 8555 7065



[INFO@STRATFORDORIGINAL.COM](mailto:info@stratfordoriginal.com)



STRATFORDORIG

[WWW.STRATFORDORIGINAL.COM](http://WWW.STRATFORDORIGINAL.COM)