

HAPPY NEW YEAR



YOUR INSURANCE MIGHT COVER THE LOCKDOWN LOSSES

The Supreme Court ruled insurers must pay out policyholders for the lockdown losses. Last spring, small businesses made claims for loss of earning when they had to close due to the lockdown. Insurance companies refused to pay out claiming only specific policies could cover for such unprecedented restrictions.

The ruling provides guidance for policies, affecting 370,000 small businesses, where losses from the latest lockdown measures would be clearly stated as part of the cover.

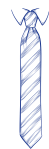
READ MORE ON THIS AND OTHER BUSINESS UPDATES ON OUR WEBSITE STRATFORDORIGINAL.COM

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SAFER STRATFORD



AMBASSADOR FACTS FOR JANUARY



32

TOWN CENTRE USERS ENGAGED

MILES COVERED

129

114

PUBLIC REALM ISSUES REPORTED

For the full Ambassador Report check our website



ENHANCING STRATFORD

ADOPT-A-PLANTER SPRING REFRESH!



LONDON BOROUGH OF NEWHAM - BUSINESS PERMIT EMISSION BASED CHARGES

In order to improve Air Quality along with a number of other measures, new permit charges apply for all applications and renewals for Newham resident, business, charity business and industrial permits from **6 January 2021**, with permit charges based on CO2 categories used by HMRC for vehicle taxation. Permit holders with renewals due in early 2021 are encouraged to check the fees chart now and prepare ahead for the new costs. If you are unsure which tier your vehicle falls in you can use this DVLA checker, also check the cost of permission on our website: stratfordoriginal.com/news

We continue working with Urban Growth and be visiting all venues that participate in the scheme for a planter spring refresh mid to end of March! We will be picking up some maintenance issues as they have been reported by individual businesses that host planters as well.

FIND AN ELECTRIC VEHICLE (EV) CHARGE POINT IN STRATFORD

There are three EV charge points in proximity to Stratford town centre. These can be found in the following location:

- » Grove Crescent Road - 2 charge points
- » Chant Street - 2 charge points
- » Victoria Street - 2 charge points

You can check availability of docks and find out more about electric vehicle charging points on our website:

stratfordoriginal.com/news



NEW PHASE OF OUTDOOR SIGNAGE INSTALLATION



BID members interested in participating in the new round of outdoor queue management - vinyl installations, please get in touch **by the 12th February** by contacting us at info@stratfordoriginal.com

We will be replacing all the lost and damaged vinyl for current businesses that are already involved in the scheme. We are also inviting businesses who didn't participate in the first round back in August - Sep 2020.

Date of installation: Tuesday 16th February 2021 (weather permitting).



Even though Christmas was different last year, we are happy we could bring some joyful spirit in Stratford Town Centre. More than 100 people participated in our Gift-Wrapping service, which took place on the 5th, 12th and 19th December 2020. We wrapped **around 200 Christmas gifts free of charge** for presents purchased from our BID members.

Another initiative which mostly delighted children and their parents was also a success. Over **120 postcards** were collected from the Postbox and delivered straight to Father Christmas.

FEATURED BUSINESS



Basic locale with a lengthy Chinese menu, some British classics & vegetarian fare.

411 High St, London E15 4QZ

020 8534 1987

Order via [deliveroo.co.uk](https://www.deliveroo.co.uk), or [just-eat.co.uk](https://www.just-eat.co.uk)



BUSINESS ESSENTIALS



WHAT'S ON

HOW TO ATTRACT AND RETAIN TALENT IN 2021

3rd of Feb from
12 PM to 1 PM



Join the webinar organised by our **BID member REED Recruitment**. Plan your recruitment and retention strategies in 2021. In this webinar, you will join Chairman of REED, James Reed, and three other members of the senior leadership team to discuss how you can attract and retain talent in 2021.

CONTRACT OPPORTUNITY: CENSUS SUPPORT SERVICE

The Good Things Foundation is looking to build a network of Census Support Centres who can support people to complete the census, remotely and in-person (COVID restrictions permitting), working with organisations across England and Wales.

Within Newham, there is a new and additional contract requirement for a maximum of FOUR Advisors with a minimum service hour per week level of 70 HOURS PER WEEK, with a total service contract value of £8820 and a training payment of £700. The contract will run from March to May. Learn more by visiting our website.



We continue to offer online training courses to our BID members in partnership with Inn Training.

You can choose any online training courses for yourself and your employees and complete it at your own convenience.

You can choose out of 20+ courses.

Please visit our website at www.stratfordoriginal.com/whatson-member or contact olga.milevska@stratfordoriginal.com for more details.

COVID-19 RAPID COMMUNITY TESTING

Newham recently introduced rapid testing sites for residents as well as **people working in Newham** who show **no symptoms** but want to test. It is recommended to test twice a week with two to four days apart. The closest testing site for Stratford employees is **Vicarage Lane Community Centre**, Govier Close, E15 4HW. You need to book a test online prior to the visit. Please wear a face covering when you come for your test. Learn more newham.gov.uk/coronavirus-covid-19 or visit our website

NEWHAM BUSINESS DESK CHANGED ITS NAME

Newham Business Desk is now called **Our Newham Business & Enterprise** and their email address is OurNewhamBusiness&Enterprise@newham.gov.uk

SHAPING FUTURE DIGITAL SKILLS AND TALENT FOR SME'S

10th of February from
11 AM to 2 PM

Help **our BID member DSS** lead the way in developing the next generation of workforce in digital skills. Digital Skills Solutions are excited to be involved in an innovative project that the Mayor of London is funding and they invite you to engage with their team and other industry professionals in the co-design of a new and improved training qualification for higher-level digital skills. Learn more by joining their event.

Sign up & learn more about the events by visiting stratfordoriginal.com/whatson

TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



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