

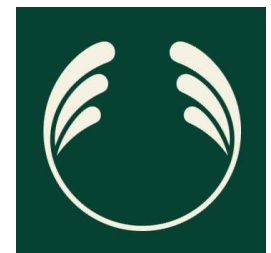
WE ARE OPEN
welcome back

— PLEASE KEEP SAFE SOCIAL DISTANCE —

WE WELCOME BACK SOME OF STRATFORD BUSINESSES
WHO HAVE REOPENED IN APRIL AND LOOKING FORWARD
TO SEE ALL BUSINESSES REOPEN SOON!



BLUE ♦ INC

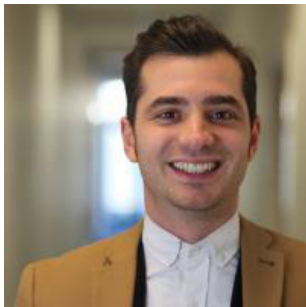


Find the full list of BID members at stratfordoriginal.com/directory

WELCOME BACK!

We were excited to welcome some of you back in **April** and cannot wait to have our business community fully back by June. We understand the next months will be crucial to you and Stratford as the lockdown measures are being lifted.

For these reasons, the BID will continue to provide some essential services such as our training programme, ambassador service, discounted commercial recycling, greening, and Covid-19 security measures such as our hand sanitising stations and vinyl across the town centre to support social distancing & queue management.



Gianluca Rizzo
Stratford Original
BID Manager



We have also prepared the “Reopening Guide for Retail & Hospitality” for Stratford businesses. Inside, you will find information on what businesses are allowed to reopen beginning from Monday the 12th as well as action steps they need to take in order to reopen safely. The guide will be useful for businesses reopening this week as well as for those at a later stage.

As we work for you and with you, please do not hesitate to get in touch to discuss specific needs and ideas.

REOPENING GUIDE

UPDATED

STEP 2 of the UK roadmap for easing the lockdown is here. Our Guide will help you identify what you need to do in order to reopen safely for your customers & employees, whether you reopened already or will reopen soon!

- Which businesses can reopen after the 12th of April?
- Risk Assessment during the Covid-19 - template provided
- NHS Test and Trace
- Social distancing measures
- Make sure your customers know you reopen - marketing tips
- The list of valuable resources all in one place

Scan the QR code to access the Guide



HAND SANITISING STATIONS IN STRATFORD



ENHANCING STRATFORD



With the reopening of more businesses in Stratford, we do encourage all to continue following Government's Guidance.

Stratford Original continues to support safe operations and experience in the town centre through a number of initiatives.

You can now find our hand sanitising stations inside the shopping centre with touch-free technology.



SAFER STRATFORD



AMBASSADOR FACTS FOR APRIL

47

TOWN CENTRE USERS ENGAGED

MILES COVERED

126

113

PUBLIC REALM ISSUES REPORTED

For the full Ambassador Report check our website

FIRST MILE

All Stratford Original businesses have a new annual allocation of free Stratford Original Mixed Recycling Sacks, Cardboard Recycling Stickers or Glass Recycling Sacks ready to order from First Mile!

Stratford Original businesses are able to order **free First Mile recycling sacks** every year. Businesses receive a number of free sacks or stickers, based on business size, that reset on the 1st of April every year.

Stratford Original members also receive discounts on all of First Mile's recycling services, including Food Recycling, Coffee Grounds Recycling, Confidential Waste Recycling and over 20 other recycling streams.

To order your free recycling sacks or stickers, or to sign up to the recycling scheme, contact First Mile's Customer Success Team on 0333 300 3448.

BUSINESS ESSENTIALS



WE BRING BACK CERTIFICATION & ASSESSMENT

KEY DATES



6

MAY

3

JUNE

Food Safety Level 2

Fire Marshal

Get a Certificate for the training courses by taking an online assessment with a trainer.

The assessment will take place on **May the 6th for the Food Safety level 2** training course and on **June the 3rd for the Fire Marshal course**.

The assessment will be an approx. 60-minutes conversation via Zoom between a student and a trainer. **One week prior to the assessment**, participants will get access to the online training course and a book that will help them prepare for the assessment.

The number of seats for each training course is limited and will be distributed on the first-come-first-served basis.

Register on our website stratfordoriginal.com/members/whatson or email olga.milevska@stratfordoriginal.com

THE RESTART GRANT

The scheme supports businesses in the non-essential retail, hospitality, leisure, personal care and accommodation sectors with a one-off grant, to reopen safely as COVID-19 restrictions are lifted.

- a one-off grant of up to £6,000 in the non-essential retail sector
- a one-off grant of up to £18,000 in the hospitality, accommodation, leisure, personal care and gym sectors

ADDITIONAL RESTRICTIONS GRANT

Phase 1 and Phase 2 of the Additional Restrictions Grant have been extended.

Phase 4 support for Open businesses - Launching soon

Check www.stratfordoriginal.com/covid19 for the most recent business updates and sign up for our bi-monthly digital newsletter.

PROMOTING AND ACTIVATING



FEATURED BUSINESS: ESCAPE BAR STRATFORD

25 W Ham Ln, London E15 4PH



@EscBarStratford



@EscapeBarStratford



Escape Bar Stratford is a bar and a gaming spot: the weekly pub quiz, D&D sessions, art classes and more (prior the lockdown). Now, the bar is open on Thursday and Fridays from 4pm until 10pm, no bookings required.

LET US KNOW IF YOU WOULD LIKE TO BE PROMOTED ON OUR CHANNELS



TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



INFO@STRATFORDORIGINAL.COM



STRATFORDORIG

WWW.STRATFORDORIGINAL.COM