

Dear Stratford Businesses,

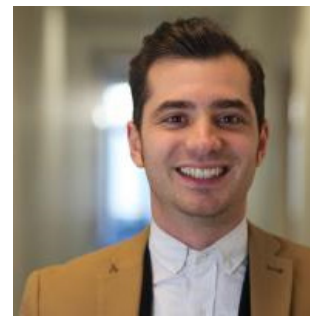
This Summer we are celebrating the **10 years anniversary of the London Olympics**. It feels like a lifetime ago and what a difference a decade can make. We believe that our town centre has been transformed since then and we are committed to keep working to make Stratford an even better place for all.

As we reach the peak of Summer, Stratford Original BID continues to deliver **great events and initiatives**. Most of you would have seen our **Screen on the Green** over the past few weeks. We are showing live sport and activating the green with music and events. A massive thank you to St John's Church and our star ambassadors Michael and Cecil for keeping the site running over this period.

We are also very pleased that our **playing and resting infrastructure** around the town centre are being regularly used and that people and businesses are enjoying them.

Our Safer Stratford BCRP has also been delivering **great work, the removal of the phone box on the Broadway** being the latest key success. Phone boxes are a national issue causing anti-social behaviour in many city centres. It is really exciting to let you know that we were able to remove at least one from the Broadway. We are hoping to remove more over the coming months. Moreover, we have completed our **seasonal jet washing sessions** in high footfall pavements in late July.

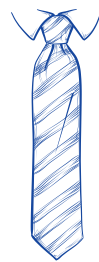
From the BID team, we wish you a good Summer and look forward to announcing more projects and achievements in September.



Gianluca Rizzo  
Stratford Original  
BID Manager

## STRATFORD SUMMER MOVIE NIGHT

On Friday 1st July, we held our free Stratford Summer Movie Night on the Green at St Johns Church, as part of our Stratford Thrive program. Movie-goers sang and danced along to Encanto playing on our Screen on the Green, followed by thirst-quenching refreshments and freshly made popcorn. Thank you to everyone who enjoyed our event! We cant wait to see you at the next one!



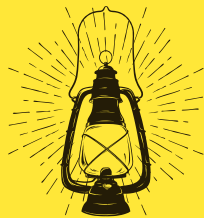
## AMBASSADOR FACTS FOR JUNE

**86** INCIDENTS REPORTED

**128** MILES COVERED

**265** LOCAL BUSINESSES VISITED

# SAFER STRATFORD



The Stratford Town Centre team's main operational priority is **tackling violence**. As well as high visibility patrols, the team regularly deploys on operations in uniform and in plain clothes and since December 2021 made 159 arrests, seized 23 weapons including knives, knuckle dusters and machetes and made drugs seizures with an estimated street value of £20,000 as a result of stop and search.

We have also arranged **local licenced premises to undergo training** in identifying vulnerabilities and the 'Ask for Angela' campaign. We have also conducted surveys of over 120 local business to establish areas where staff feel unsafe or vulnerable.

***'We have had real success in tackling violence against women and girls. This is a result of dedicated and sustained activity on behalf of ourselves, are partners and the public. We will continue our commitment to achieve in this vital area of policing. We have seen the highest reductions in terms of reported offences of VAWG and the highest sanction detection rates of reported offences within the entire MPS.'*** Chief Inspector Michael O'Donoghue. Newham Neighbourhood policing.

It has been a busy start to the Summer, in fact we also held a **Community Matters week of action** working with residents, partners, and the Council, tackling issues our communities think should be ward priorities. We also had the extremely busy week of the Platinum Jubilee celebrations.

## BUSINESS ESSENTIALS



### WASTE & RECYCLING

This June, we recycled 4,810 kgs of recyclable material, 1,755 kg of food recycling and 3,810 kg of general waste. Our recycling rate is consistently increasing with last months figures showing 63%.



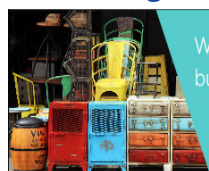
46 TREES



6 TONNES OF CO<sub>2</sub>

We have partnered with First Mile to provide members with a heavily subsidised and discounted waste and recycling service.

**Call First Mile on 0800 612 8984 - and quote 'Stratford Original' to start saving today.**



Whether it's one piece of furniture or an entire building to clear, First Mile makes your rubbish removal easy and green

[thefirstmile.co.uk/clearances](http://thefirstmile.co.uk/clearances)

**first mile**  
easy recycling

## FROM YOUR LOCAL MET POLICE SAFER STRATFORD TEAM



To contact us, email :NEMailbox. SNTStratford@met.police.uk and follow us on Twitter @MPSSStratfordTCT and @MPSSStratfordNT.

### KEY DATES



### UPCOMING TRAINING

30

AUG 2022

**Personal  
Licence  
Holders**

27

SEP 2022

**Food  
Safety**

4

OCT 2022

**Customer  
Service**

25

OCT 2022

**Mental  
Health  
First Aid**

29

NOV 2022

**FIRST AID**

Please visit our website for the full schedule and to book your spot: [stratfordoriginal.com](http://stratfordoriginal.com)



## ENHANCING STRATFORD



### REGISTER YOUR BIKE FOR FREE

During this event, you can get your bike marked and registered to [The National Cycle Database](#) and also seek bike safety advice and useful tips from [Met officers](#).

Why to register your bike?

- Registered bikes are less likely to be stolen
- In the scenario of theft increase the possibility for recovery

This event will be taking place on [Friday 19th August](#), 4pm-7pm and [Friday 16th September](#), 4pm- 7pm at The Broadway, by the shopping centre entrance.

For more information and to register visit: <https://stratfordoriginal.com/whatson-all/register-your-bike-for-free>



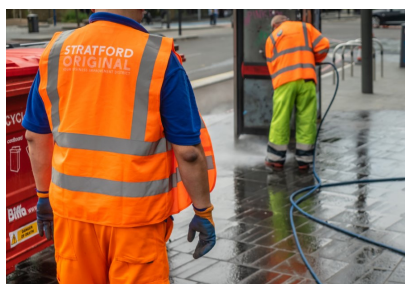
### DEEP CLEANING SESSIONS

Our Summer [Deep Cleaning sessions](#) are back. During the last week of July we targeted dirt, gum, staining and grime removal from the pavements using proprietary cleaners and steam.

Our contractor, Community Clean were tasked to clean:

- The entrances of the shopping centre (Great Eastern Road & The Broadway)
- Between 44-102 Broadway

If there are any locations that you feel might need to be jetwashed, please do get in touch by emailing us at: [info@stratfordoriginal.com](mailto:info@stratfordoriginal.com)



### FIND A TABLE TENNIS NEAR YOU



You can find our table tennis installations at [Theatre Square](#), [The Grove](#) (in front of 012 Bar & Grill) and [Tramway Av-West Ham Lane](#).

Borrow bats & balls to play at the outdoors table tennis from the following venues:

- [Stratford Picturehouse](#)
- [Theatre Royal Stratford East](#)
- [012 Bar & Grill](#)
- [Stratford Escape Bar](#)
- [The Queen's Head](#)
- [St John's Church](#)

We 'll be adding more venues in the coming months. Please do get in touch if your business is interested.

### DR BIKE

Working with local group [Bike-Works](#) again, our next Dr Bike services are scheduled for [Friday 19th August](#) and [Friday 16th September](#) between 4-7pm, on The Broadway outside the shopping centre.

For more information and to register, visit our website: [stratfordoriginal.com](http://stratfordoriginal.com)





## PROMOTING AND ACTIVATING

### STRATFORD SUMMER OF SPORT

Join us for a Summer of Sport! Starting on **Wednesday 3rd August** – we're inviting families to our event space by St. John's Church to enjoy sessions of **football, tennis, cricket and volleyball**.

After putting hard work into the activity, we're also offering well-earned refreshments - **all for FREE**.

We will be running these events every Wednesday in August on these dates: **3rd, 10th, 17th and 24th**. If you would like promote your business at the events, please get in touch at: [info@stratfordoriginal.com](mailto:info@stratfordoriginal.com).

Whether it be a pop-up stall, massage, physio session or more. We'd love to give your business the visibility it deserves.



### LOCAL NEWS

#### Newham Business Awards

Are you the Newham Business of the Year? In order to be eligible, you need to apply Newham Business Awards are **FREE** to apply & open to all businesses in Newham or who have completed substantial business in Newham.

**ENTRY IS FREE. The closing date for entries is 5.00pm on Wednesday 31st August 2022.**

Entry is open to all Newham Chamber members, or companies based in Newham, or companies who have completed substantial business in Newham.



020 8555 7065



[INFO@STRATFORDORIGINAL.COM](mailto:INFO@STRATFORDORIGINAL.COM)



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[WWW.STRATFORDORIGINAL.COM](https://www.stratfordoriginal.com)

## FEATURED BUSINESS: BUZZ BINGO

Your local spacious bingo hall, known for its "amazing atmosphere and friendly staff".



### BUZZ BINGO OFFER FOR MEMBERS

We have an exclusive offer to share from one of our BID members. Buzz Bingo are offering the Stratford business community a night out on them!

Includes a **welcome drink** and your **main session of bingo for FREE**. Also receive **50% of all food and drink** during your sessions. Whether it be a team meeting or a work night out, take this opportunity to get to know your community and build relationships with other local businesses.



#### #GreenStreetAtNight

Our Newham Business and Enterprise have recently held two webinars about how **Green Street can become a better place for shopping and leisure at night**.

They **need your help to find evening uses** which are complimentary and reflective of Green Street and it's residents.

Green Street is much loved place to shop during the day. The Council wants to help make it just as nice a place to shop at night as well as somewhere to enjoy an evening out.

Email Our Newham Business and Enterprise your ideas: **[OurNewhamBandE@newham.gov.uk](mailto:OurNewhamBandE@newham.gov.uk)**