

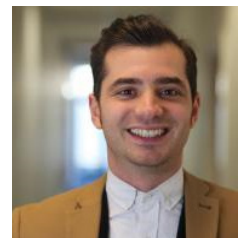
Dear Stratford businesses,

Firstly, we are excited to share some fantastic news with you. In October, at the Newham Chamber of Commerce Gala, we won Best COVID Response and Resilience Award for our own programme 'Stratford Thrive'.

We are extremely proud of this achievement which has only been possible thanks to your support and commitment to the programme. After a challenging period for everyone, this award marks the start of a new stage for the original Stratford.

In the meantime, we are all getting ready for the upcoming festive period with our annual Winter programme being finalised as well as our ongoing initiatives being delivered.

Also, later this month we will be hosting our Annual General Meeting (AGM) at the Moxy Hotel. It will be an opportunity to hear directly from us, network with other local businesses and get involved in our work. If you are keen to play a more active role in the BID, feel free to contact me directly to discuss how you can support your BID.



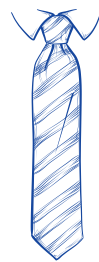
Gianluca Rizzo
Stratford Original
BID Manager

NEWHAM BUSINESSES AWARDS

On October 13th, The Newham Chamber held the Newham Business Awards at Stratford's Old Town Hall.

We were thrilled to win the Covid Response & Resilience award due to our Stratford Thrive programme, helping businesses bounce back after Covid-19.

To find out more about our Stratford Thrive programme, why we won and our video interview, visit: stratfordoriginal.com/news



AMBASSADOR FACTS FOR OCTOBER

57 INCIDENTS REPORTED

250 BID MATERIALS DISTRIBUTED

59 MEMBERS OF PUBLIC HELPED/INTERACTED



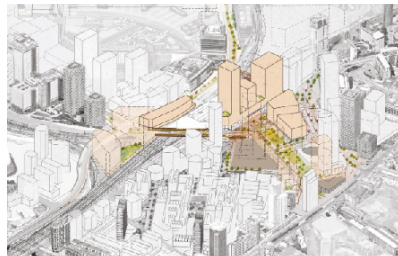
ENHANCING STRATFORD

THE FUTURE OF STRATFORD STATION

Newham Council are working in partnership with London Legacy Development Corporation, TfL and Network Rail to plan the future of Stratford Station.

They want hear about your ideas and what you think will help improve one of London's most used stations.

Find out more and have your say here: stratfordoriginal.com



DR BIKE

After high demand we have expanded our bike services until November.

Our next Dr Bike event will be taking place on **Friday 18th November, 4-7pm**

To register visit:

<https://stratfordoriginal.com/whatson>



FREE GIFT WRAPPING

On Saturday 3rd, Saturday 10th and Saturday 17th December, we will be offering a **FREE Christmas present wrapping service!**

Buy your Christmas gifts from one of our BID members between the **28th November and 17th December** and get **up to 3 of your items beautifully wrapped**. We will need to see receipts so make sure you have them to hand.

For more information visit: www.stratfordoriginal.com

WRAP YOUR GIFTS FOR FREE



**SATURDAY
THE 3RD, 10TH, AND 17TH
DECEMBER
FROM 12PM TO 4PM**



CENTRAL PIAZZA, STRATFORD CENTRE

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT

STRATFORD ORIGINAL INVITES YOU TO ANNUAL GENERAL MEETING 2022

JOIN US
from
5.00 PM

**WEDNESDAY
23
NOVEMBER**

WHERE
THE MOXY HOTEL STRATFORD
RSVP
[STRATFORDORIGINAL.COM/
MEMBERS/WHATSON](https://stratfordoriginal.com/members/whatson)

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT

YOUR SAY. YOUR STRATFORD. YOUR BID.

The BID has grown to become an organisation offering a full programme of services, projects, initiatives and events to its members and to people who work, live and visit the area. We are moving Stratford forward.

If you are interested in joining the Board, please email info@stratfordoriginal.com by Monday 14th November.



RSVP by visiting stratfordoriginal.com/members/whatson

Click on the AGM event and register via Eventbrite.

Please use the password: 'Movingforward' to register.



The event provides an excellent opportunity to report back to us with any queries or thoughts you may have. The evening provides an open forum for any questions about the work that we are doing and other work you would like to see from us. This is also an opportunity for networking with local businesses to forge new contacts.

**LIGHT REFRESHMENTS AND DRINKS WILL BE
SERVED THROUGHOUT THE EVENING PLUS
MUSIC & ENTERTAINMENT**

BUSINESS ESSENTIALS



KEY DATES



2023 TRAINING DATES

24

JAN 2023

HEALTH & SAFETY

14

FEB 2023

PERSONAL LICENSE

14

MAR 2023

FIRE SAFETY

12

APR 2023

FIRST AID

16

MAY 2023

CUSTOMER SERVICE

14

JUNE 2023

FOOD SAFETY

Venue is yet to be confirmed - keep an eye on our website for updates.

To book your place visit:
info@stratfordoriginal.com/members/whatson

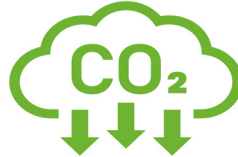
WASTE & RECYCLING

THIS MONTH OUR MEMBERS HAVE SAVED:

This October, we recycled
5,235kg of recyclable material,
1,845kg of food recycling and
6,935kg of general waste.

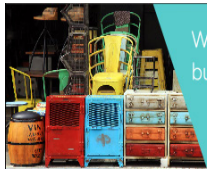


51 TREES



6 TONNES OF CO²

We have partnered with First Mile to provide members with a heavily subsidised and discounted waste and recycling service. Call First Mile on 0800 612 8984 - and quote 'Stratford Original' to start saving today.



Whether it's one piece of furniture or an entire building to clear, First Mile makes your rubbish removal easy and green

thefirstmile.co.uk/clearances

first mile
easy recycling

SAFER STRATFORD



NATIONAL BUSINESS CRIME WEEK

We led the way across London promoting NBCC's (National Business Crime Centre) **National Business Crime Week** which commenced on the 17th October.

We visited businesses in **15 different areas of London**, collecting over 150 surveys and demonstrating partnership work.

On **Friday 21st October**, it was **Stratford's Day of Action**, where we visited over 30 businesses along with the local Police Town Centre Team, BTP, Newham Council, Mitie Security, Stratford Shopping Centre and Westfield. We listened to business concerns, promoted crime reporting and raised business crime profile.

Stratford town centre demonstrated **real partnership work** and it was a pleasure to lead this day on behalf of all organisations.





PROMOTING AND ACTIVATING

STRATFORD ORIGINAL'S WINTER WONDERLAND

On **Wednesday 7th December** we'll be getting into the festive spirit with our free annual **Winter Wonderland** community event.

With **music, dancing, performers and a giant snow globe** for children to play in, our event promises all the magic and wonder of this special time of year.

Free **hot chocolate** and other goodies are also on standby to keep you warm. **Santa will be handing out gifts in his grotto** and there's every chance Prince Charming might show up too, on the lookout for Cinderella.

Find out more: stratfordoriginal.com/whatson



FEATURED BUSINESS: ADINA'S JEWELLERY



Adina's Jewellery is a luxurious jewellers located on the Broadway known best for their stylish pieces, competitive prices and professional, friendly service.

WINTER MAGAZINE

As many of you will know, we produced our very own first **community magazine** this year - which was **distributed to over 20,000 local residents** at the end of May.

We are thrilled to announce that our **Winter edition** of our community magazine will be distributed to **20,000 households** at the end of November.

You can find a digital copy on our website at the end of the month: stratfordoriginal.com

ART WITH DIWALI POWDER

On October 24th, we celebrated Diwali at Stratford Library creating **art with Diwali powder**. Over **30 children and adults** participated in the event where they painted, drew and decorated beautiful cards and artwork to take home. This was an amazing event bringing the community together for a day of celebration!

Find out more about our events on our website: stratfordoriginal.com/whatson



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WWW.STRATFORDORIGINAL.COM