

Dear Stratford Businesses,

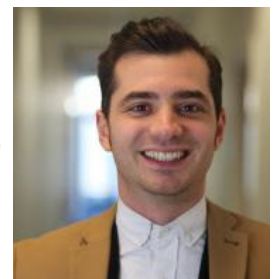
As the new financial year is fast approaching, the BID team is already working to deliver a packed programme of activation, services and new initiatives. You can find further details on this newsletter as well as on our website.

Over the next weeks, you should receive the **levy invoices for the new billing period**. Do not forget that as of April 2023 the new Rateable Values come into effect. To check your latest RV, please visit the Valuation Office Agency (VOA).

Visit: www.gov.uk/government/organisations/valuation-office-agency

Finally, over the next coming weeks **the team will be handing out info packs to ensure you are up to speed with the work we do and the opportunities for you**. We highly encourage you to spare some time to meet with us and take advantage of the work we do.

Kind regards,
Gianluca Rizzo



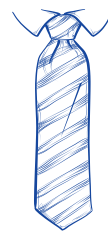
Gianluca Rizzo
Stratford Original
BID Manager

INNOVATION HUB

The Metropolitan Police Service is pleased to invite you to the next **Innovation Hub workshop** which focuses on **VAWG issues impacting Stratford Town Centre and the wider community**.

This will be delivered in partnership with Safer Stratford Business Crime Reduction Partnership, Newham Council, and representatives of the business community and security industry.

The workshop will be **delivered in the format of interactive discussions, with the aim to promote a collaborative stance on tackling one of the biggest issues affecting Stratford and surrounding areas**.



AMBASSADOR FACTS FOR FEBRUARY

250 LOCAL BUSINESSES VISITED

104 MILES COVERED BY AMBASSADORS

56 MEMBERS OF PUBLIC HELPED/INTERACTED



ENHANCING STRATFORD

DEEP CLEANING SESSIONS

Our **deep cleaning sessions** are back for the spring and there is still time to have your say!

During these sessions we target dirt, gum, staining and grime, removing them from the pavements using proprietary cleaners and steam.

As we begin to plan our next sessions, we are **asking if you have any areas that you think we should prioritise** for this round and would benefit from some deep cleaning sessions.

Get in touch by emailing us at:
info@stratfordoriginal.com



THE LOGISTICS AND FREIGHT SURVEY

In support of our vision for Stratford and as part of our commitment to **Enhance Stratford** and **Support Business** by delivering a clean, healthy, and attractive environment that is good for business, we're **conducting research to understand the freight and logistics trips in the area**.

During the next four months, sustainable transport consultants, **MP Smarter Travel**, will be visiting organisations across Stratford to gather information regarding your freight, waste, and vehicle use.

Why are we completing surveys?

Air pollution and congestion continue to be major concerns in Stratford. Our survey seeks to understand which trips and waste our occupiers produce, before ranking freight impact minimisation measures and then looking to implement the most impactful ones - **aiming to reduce pollution, ease congestion, and reduce the waste building up on our streets**.

Your organisation's input is key to achieving our vision for Stratford. We thank you in advance for answering MP Smarter Travel's questions.

Book your survey: <https://calendly.com/stratford-freight/stratford-freight?month=2023-03>

DR BIKE SOCIAL

On the 9th of February we held a **Dr Bike** service fixing 17 more bikes!

A massive thank you to Mike and his team at the Escape Bar Stratford for hosting us and facilitating on the day!

Escape Bar Stratford. 25 West
Ham Lane. London E15 4PH



BUSINESS ESSENTIALS



KEY DATES



2023 TRAINING DATES

LOCATION: US&CO, STRATFORD

14

MAR 2023

**FIRE
SAFETY**

12

APR 2023

FIRST AID

16

MAY 2023

**CUSTOMER
SERVICE**

14

JUNE 2023

**FOOD
SAFETY**

To book your place visit:
stratfordoriginal.com/members/whatson

A GENTLE REMINDER:

When booking your staff onto this training, please remember to add their name and email address to the booking so that they can receive reminders and to ensure you will receive your certificates accurately.



Scan the QR codes above to book a place onto the training courses.

WASTE & RECYCLING

THIS MONTH OUR MEMBERS
HAVE SAVED:

This February, we recycled
6,615kg of recyclable material,
1,620kg of food recycling and
8,215kg of general waste.

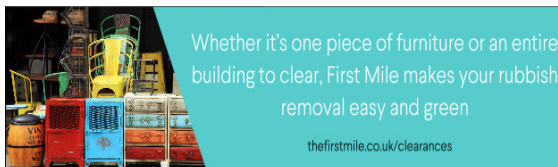


70 TREES



9 TONNES OF CO²

We have partnered with First Mile to provide members with a heavily subsidised and discounted waste and recycling service. Call First Mile on 0800 612 8984 - and quote 'Stratford Original' to start saving today.



first mile
easy recycling

SAFER STRATFORD



SAFEGUARDING STRATFORD EVENT

Safer Stratford are holding a Safeguarding Stratford Event

WHEN: 15th March from 10am - 6pm

WHERE: The VUE Cinema, Westfield, Stratford

Safeguarding Stratford Event is a day filled with training such as Op Makesafe (Child Exploitation & Vulnerability Training), WAVE Training (Welfare and Vulnerability Engagement), StreetSafe and the WNSC (Women's Night Safety Charter).

The event is organised in a partnership approach by Safer Business Network, Stratford Policing Team, Stratford BID, MET, and Newham Council to give businesses, licensed premises and partners the chance to further uptake their knowledge and upskill with these various training sessions.



FEATURED BUSINESS: THE GRILL

STRATFORD ORIGINAL FEATURED
IN THE EVENING STANDARD

Evening Standard.

Look out for our feature in the Evening Standard on the 11th March!

We are so grateful to have been featured in the **Evening Standard** highlighting Stratford's town centre and the phenomenal initiatives, activities and businesses.

This particular article shares the ins and outs of how to spend this Spring in Stratford's town centre, explaining the amazing reasons why **Stratford is one of the most popular places in the capital to visit.**

Make sure to pick up a copy and keep your eyes peeled as your business may have been featured!

From April we have set up **monthly marketing meetings** to bring businesses together and share ways that we can all support each other using partnership strategies and existing comms channels. If you would like to be added to the invites email: candace.gerlach@stratfordoriginal.com



38 Romford Road, Stratford, E15 4BZ

The Grill, situated in the heart of Stratford town on Romford Road, is known for being the **best halal steak in London**. Their **friendly service, generous portions and tasty food** will have you wanting to return for more.

The Grill is currently holding a buy 1 get 1 free offer on their best-selling Half Frango for a limited time only. With this offer, you'll experience a culinary adventure like no other.

INTERNATIONAL WOMEN'S DAY

International Women's Day (March 8) is a global day celebrating the social, economic, cultural, and political achievements of women. **We are celebrating all women who make up our Stratford business community** with a shout out to a few leading ladies in the our BID community. We couldn't name them all but we see you and appreciate you!



Ale the BCRP manager at
Safer Stratford



Jasmine and Selena
from Stratford Library



Daria from Pure Gym



Anna, Olga, Natalia and Tatiana
from Wenoc



Karen and Shani from
King Edward Pub



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