



Dear Stratford Businesses,

As we start a new financial year, I can't help but think about how we are entering the last 12 months of our second term. The BID has just celebrated its 9th anniversary on the 1st April and so much has been achieved together. Personally, I have enjoyed every day of my 9 years tenure here in Stratford and I am excited to plan the future ahead together with you.

Stratford has been undergoing significant change, with developments changing the skyline and demographic of our area. For me, the role the BID plays locally and regionally is fundamental to ensure that local businesses not only are aware of the change happening but more importantly take advantage of any opportunities change might bring.

The year ahead for the BID will be all about continuing to serve you and plan our second renewal ballot. Your support is crucial to us and that's away, we are about to kick off our consultation survey when the team and I are looking to engage with you all to get your input, views and comments to shape the next term of Stratford. The renewal ballot consultation is now open and will formally close on the 31st May 2024.

We would appreciate if you can spare some of your time to go through our short survey either in person, online or over the phone. We want to ensure that every member has the opportunity to share their views.

As we work relentlessly for you, it is important you take some time to fill the consultation so we can better serve you. We are also running a drop-in session on the 24th April 24 during lunch time if you want to pop by and share your ideas with us. More details can be found in this newsletter.

The renewal ballot will be held later this Autumn, with dates to be announced soon and we already hope we can count on your YES vote.

Gianluca Rizzo

BUSINESS ESSENTIALS



MARTYN'S LAW - BUSINESS SUPPORT

Last week, Martyn's Law was discussed with experts Danni Grant and Nick Aldworth from CT Protect. Nick, a leading UK security figure, highlighted its significance post the 2017 Manchester Arena bombing.

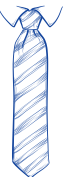
Compliance Readiness: BIDs should prepare for Martyn's Law within 18-24 months, focusing on tackling terrorist threats in public spaces.

Requirements: Premises with 100+ capacity must have lockdown, evacuation, and communication plans in place.

Regulatory Oversight: A regulator will ensure compliance, with potential penalties for non-compliance.

Training Assistance: CT Protect offers brief training on threat understanding, vulnerability assessment, response planning, and activation.

MARCH AMBASSADOR FACTS



64 MEMBERS OF PUBLIC ENGAGED

270 LOCAL BUSINESSES VISITED

270+ DISTRIBUTING BID MATERIALS

108 ISSUES REPORTED VIA LOVE

129 MILES COVERED BY AMBASSADOR

40 WORKING SHIFTS

Renewal Ballot Workshop

On the 24th April 2024, we will be hosting our Renewal Ballot Workshop. In this drop-in session, we are keen to get as many ideas as possible, feedback and more on what the BID should be delivering in its third term. The session will be held at restaurant of Stratford East Theatre. You are welcome to join anytime from 12pm to 3pm where light lunch and refreshments will be served. The team will be there to answer any questions you might have and go through the consultation survey.

To join us on the day, please register here or scan the QR below:

<https://www.eventbrite.co.uk/e/renewal-ballot-workshop-for-stratford-bid-businesses-tickets-860815250587?aff=oddtcreator>

Password : Stratford2024




SCAN HERE
FOR YOUR
FREE TICKET!

Renewal Ballot Consultation

From this month, the Stratford Original BID team will be engaging with you to run through the renewal ballot consultation. We want to better understand what is important to you, which initiatives add the most value and what future projects you would like the BID to deliver in the next term. The consultation can be done either online or in person.

It is crucial for us to get your input, ideas and feedback so please do spare some of your time to contribute towards the future delivery of your BID.

SAFER STRATFORD




On 05th of March 2024, a monthly joint patrol between MPS, Safer Business Network - Stratford BCRP, Westfield, Stratford Original BID, BTP, Newham Enforcement & Cleansing Teams, and CGL was carried out, with address concerns around rough sleepers and the 'look and feel' of Stratford Town Centre. There were various of different beddings, cardboard boxes, litter were removed around Stratford.

The places were patrolled and cleared were: Meridian Square - side of pret a manager, outside Stratford station, Angel Lane, BT back entrance of Jupp Road, Wilko and Stratford Picture House.



ENHANCING STRATFORD




DR BIKE AND MARK YOUR BIKE IS BACK!

We're excited to bring back the very popular Dr Bikes and Mark Your Bike to support active travel. Our mechanics will be on the Broadway on the 3rd Friday of every month, starting **Friday 19th April**, Visit stratfordoriginal.com to register.

You can drop in anytime between **4pm - 7pm**



CREATIVE WORKSPACE PRESENTATION AND PANEL DISCUSSION

Join us for a panel discussion and hear more about space for creatives, artists spaces and studios in Stratford and beyond on our upcoming event. Presentations include the Creative Land Trust with Alice Billing House, General Projects with Stratford Workshops and more.

When: Thursday 18 April, 9-11am
 Where: Us& Co building, Stratford, London E15 2ST
 This is a free event. Refreshments and light breakfast will be provided.

Register: <https://www.eventbrite.co.uk/e/stratford-creative-workspaces-tickets-863888442587?aff=oddttdt>

SCAN HERE FOR YOUR FREE TICKET!





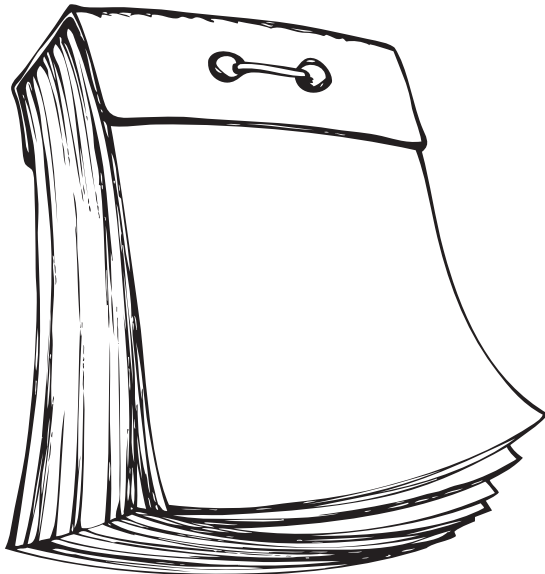
66 YEARS OF HISTORY WITH BOWLING & CO!

Bowling & Co Law Firm is proud to be celebrating 66 years of history within Stratford - a long-standing and multi-disciplinary firm, first established in 1957. Bowling & Co, located in the heart of the East End, offers bespoke legal solutions to both individuals and businesses in the local area and beyond - from high-end residential conveyancing and corporate legal services to Family law and private client work, plus everything in between.

Bowling & Co pride themselves on putting the needs of the client first and often go above and beyond to offer timely and valuable legal advice.

To find out more about Bowling & Co visit their website - www.bowlinglaw.co.uk

KEY DATES TO REMEMBER



When: Thursday 18th April
Time: 9am-11am
Event: Creative Workspace
Where: Us&Co offices,
11 Burford road, Stratford,
E15 2ST.

When: Friday 19th April
Time: 4pm- 7pm
Event: Dr Bike & Mark Your Bike
Where: Outside Stratford Shopping
Centre, 54A Broadway, London E15
1NG

When: Wednesday 24th April
Time: 12pm-3pm (Drop in)
Event: Renewal Ballot Workshop-
Where: Stratford East TheatreGerry
Raffles Square, Theatre Square, Lon-
don E15 1BN

To book your place visit:
info@stratfordoriginal.com/members/whatson

TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



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