

FINANCIALS

2016/2017*

Expenditure		Income	
Doing Business	£43,352.63	BID Levy	£270,968.35
Promoting Stratford	£53,911.04	Section 106 Contribution	£300,000
Safer Stratford	£53,873.67	Voluntary Contributions	£39,558.91
Welcoming Stratford	£70,680.19		
Core Management Costs	£54,288.38		
Contingency & Levy Collection Costs	£22,473.10		
Total	£298,579.01	Total	£610,527.26
Surplus (deficit) carried forward to 2017/2018	£311,948.25		

*This table shows the actual income and expenditure for the year and it is correct as of 28th February 2017.

2017/2018**

Budget		Income	
Doing Business	£51,869.50	BID Levy	£332,466.00
Promoting Stratford	£55,228.18	8% Discretionary Relief	-£26,597.28
Safer Stratford	£142,554.05	Voluntary Contributions	£30,000.00
Welcoming Stratford	£75,380.31		
Core Management Costs	£73,891.12		
Contingency & Levy Collection Costs	£36,945.56		
Total	£435,868.72	Total	£335,868.72
Surplus (deficit) carried forward from 2016/2017	£311,948.25		
Carried forward to 2018/2019	£211,948.25		

**This table shows the forecasted income and expenditure for the next financial year and it is correct as of 28th February 2017. Please note that the expenditure figures are subject to Board's review and approval and might change during the year.

The Management Board is driving forward the implementation of the business plan and it is formed by BID members who volunteer their time and expertise. If you would like to get involved, please contact us using the channels below.

STRATFORD ORIGINAL
LOVES BUSINESS



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STRATFORD ORIGINAL

Annual Report 2017

Discounted Levy until 2020

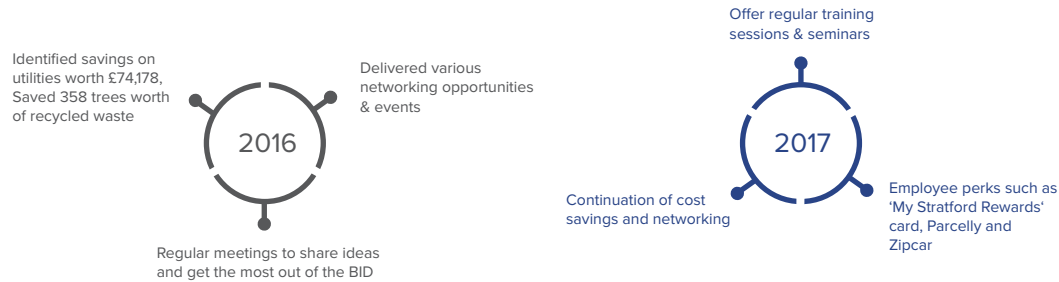
The Stratford Original Management Board and Executive Team are pleased to inform you that your business will be receiving an 8% discretionary relief, which has automatically been applied to your bill for the remainder of the BID term (March 2020). Furthermore, we would like to inform you that the original threshold of £10,000 has now been increased to £11,385 in line with the average Rateable Value increase of all properties within the BID area.

These changes have been implemented to mitigate the effects of the recent revaluation of the Rateable Values due to come into effect from 1st April 2017 with the new 2017 Ratings List.

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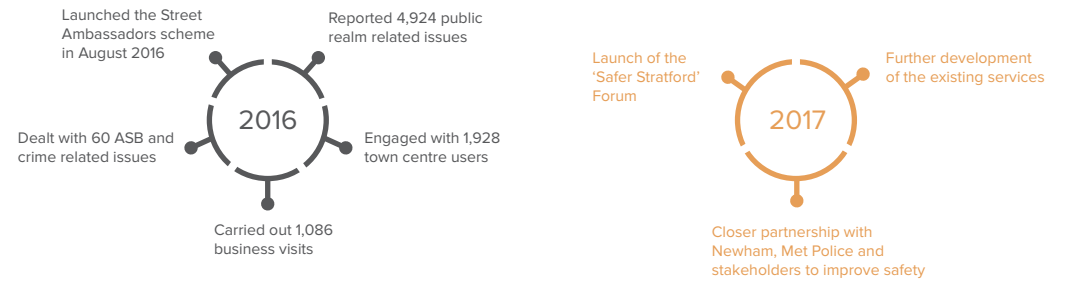
DOING BUSINESS

Stratford has a huge range of businesses. We are providing you with new opportunities to work together to cut costs and increase your revenue. We are doing this by identifying savings on your utilities, offering you discounted trade waste recycling rates, organising free networking opportunities and created the Business Club for new businesses to join the BID.



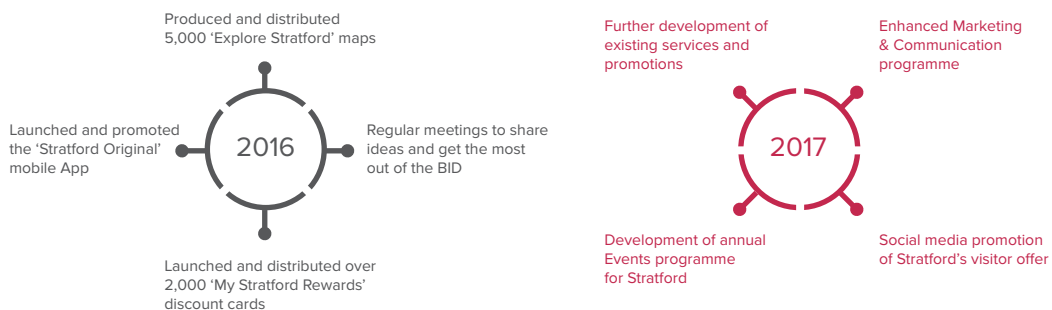
SAFER STRATFORD

Making Stratford a safer place for employees, shoppers and visitors is a priority for Stratford Original. We are working together with stakeholders to address safety problems and to improve the perception of Stratford. Since the launch of the Ambassadors scheme in August 2016, our flagship project is here to support your business operations.



PROMOTING STRATFORD

With new residents and students choosing Stratford as their new home, Stratford Original is helping local businesses to benefit from the increased footfall. The BID is promoting the area's unique identity and encouraging visitors and residents to explore the town centre and to contribute to the local economy.



WELCOMING STRATFORD

While the continuous investment and development in Stratford is ongoing, the BID is keen to ensure the town centre remains a welcoming place for everybody to enjoy. We are delivering a number of initiatives to make Stratford more welcoming.

