



Dear Stratford Business,

**I hope you are enjoying the Summer.** I would like to thank all of you who took the time to complete our consultation. **We are grateful to receive your input on our current and future work.** The results of the survey will be helping the BID to shape the programme for the future. In fact, as you may know, **later this year the BID is due for its renewal ballot.** This means that **all eligible local businesses will have the chance to vote in favour of a new term for the BID – 2025-2030.**

Due to national legislation, every BID must be formally re-elected by the majority of its businesses. For us, **the ballot period will be starting on the 5<sup>th</sup> November and will be closing on the 5<sup>th</sup> December.** We will share more information on how to vote and the programme in the coming months.

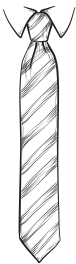
Also, we are pleased to share with you that, **following a separate consultation process and a Board decision, the BID area will be extending to**

**Burford Road and Cam Road (E15)** should we be successful at the renewal ballot.

**Whilst the team has been busy engaging with you during the survey period, we are also working on a few exiting initiatives which will be revealing soon!** In the meantime, enjoy this edition of the newsletter.

- Gianluca Rizzo, Manager Stratford Original

**AMBASSADOR STATS**

	<b>102</b>	<b>PUBLIC REALM ISSUES REPORTED</b>
	<b>400</b>	<b>MATERIALS DISTRIBUTED</b>
	<b>121</b>	<b>INTERACTIONS WITH THE PUBLIC</b>

# SAFER STRATFORD



## SAFER BUSINESS NETWORK

### BCRP ACHIEVEMENTS THIS MONTH



Op Sting (shoplifting operation) throughout Stratford contributed to 60+ people attending the briefing and a great partnership approach to tackle crime, violence

and ASB. Across July the Stratford BCRP has:

- Had **1 CBO** approved for a prolific offender. BCRP went with the Police to court on 23/07/24 and a 3yr CBO was approved.
- Delivered **2 intelligence briefings**.
- Organised **1 joint RS Partnership patrol**.
- **Represented Original Stratford in the WSC community football match**.

## WELCOME TO OUR NEW INSPECTOR



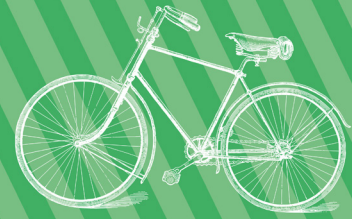
Hi – I'm **Inspector Dan Window**, the new lead for policing in Stratford. I have worked for the Met for over 21

year, having previously served in Hackney, Tower Hamlets & Westminster. I have always been a front line uniformed police officer. I moved to Newham on promotion 3 years ago - during that time **I have worked on Emergency Response Team, dealing with critical incidents and with Schools & Youth**

**Engagement, dealing with prevention & diversion from crime, with young people.** I was the **lead Met officer for the Major incident at the Aquatics Centre in March 2022** (Read more [bbc.co.uk/news/uk-england-60849142](https://www.bbc.com/news/uk-england-60849142)).

**Newham has a special place in my heart.** I was born in the old Plaistow Hospital a number of years ago, went to school in the borough and I still have family residing in the area. I still do not live too far away and **often cycle into work using The Greenway and canal paths.**

## FREE BIKE CHECKS



GET YOUR BIKE CHECKED FOR **FREE**



FRIDAY  
**16**  
AUG, 4PM-7PM

**REGISTER FOR OUR NEXT FREE DR BIKE SESSION NOW!**

Although, the borough has changed beyond recognition, there are still parts that provide vivid flashbacks to my youth. **I am also a keen West Ham fan and still visit Stratford...even on my days off!**

**Over the past 10 years Stratford has become an extremely busy, vibrant and diverse part of London, but there is still plenty to be done to in regards to policing.** I am hoping that my experience and skill set will help me with **providing a positive impact for the local community.**



## JOIN US FOR OUR CREATIVE COMMUNITY DAY IN SEPTEMBER

On 7<sup>th</sup> September from 12pm - 4pm we will be hosting an exciting day of free creative activities across Stratford.

To celebrate the UEL School of Arts and Creative Industries Festival which will take place from 4<sup>th</sup> – 7<sup>th</sup> September 2024, visit Stratford Town Centre on Saturday and explore the creative businesses we have here in Stratford.

Head to **Mary Ward** to have joint tasters in pottery, painting, jewellery making and more!

Visit The **Orange Room** for a **DJ master class**. Learn basic music theory and participate with hands on experience with DJ mixing, taught by some of The Orange Room's in house DJs.

Join us in **St John's Church** for a day of family fun with the SweatShop, a pedal powered sewing machine which you can use to make your own sweatshirt; face painting, drop-in creative workshops, garden games, ice cream and more!

Hosted by the School of Arts and Creative Industries at the University of East London, Docklands Campus, the Creative

Industries Festival will connect, educate, and inspire current and future creative talent and bring together the best of the UK creative and business communities.

Join us for our **Stratford Creative Community Day**, for creative fun for all the family and to pick up our map of activity happening across Stratford.

If you would like to get involved in the festival or for more information please contact Alison on [alowe2@uel.ac.uk](mailto:alowe2@uel.ac.uk). **To book free tickets to attend the UEL Creative Festival via the Stratford Original website now!**



## MEET ANATOMY

As we prepare for the renewal ballot we have commissioned design agency **Anatomy** to work with us on a brand refresh and our Renewal Ballot proposal document.

Anatomy are a strategic brand and design agency, who find the human connection to motivate and inspire

audiences. Rooted in emotion, **their work brings people, places and communities together.**

The team have been working on a discovery phase: researching iconic Stratford architecture, history and public artworks. **We want the original Stratford to be at the heart of our brand moving forward.** We can't wait to share more with you soon!

**KEY DATES**

**4**  
SEPT 2024

**UEL Creative Industries Festival**

**7**  
SEPT 2024

**Stratford Original & UEL Creative Community Day**

# BUSINESS ESSENTIALS



## YOUR LEVY

### LEVY COLLECTION FOR 2023/2024

As you know, the BID is funded by an annual levy paid by local businesses. The collection of the levy is carried out by OneSource on behalf of LB Newham. Unfortunately, we have very limited control over the levy collection process and we are aware that some businesses have received summons. Whilst we do encourage businesses to pay their levy promptly, we also understand that, in some cases greater flexibility should be offered. If you would like to discuss payments terms, please do contact us and we would be happy to facilitate an agreement with OneSource.

## OUR BOARD

### WELCOME TO OUR NEW BOARD MEMBERS

We are excited to welcome our new board members Inspector Dan Windows and Cllr Sabia Kamali.

## SPECIAL OFFER

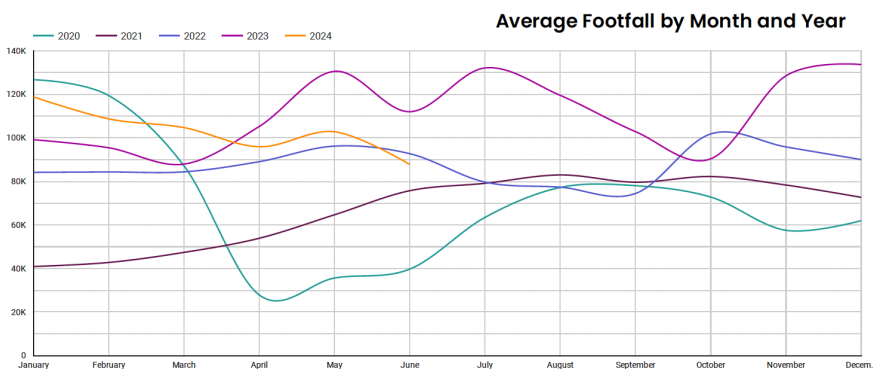
### JOIN FEDERATION OF SMALL BUSINESS AT A SPECIAL RATE

Calling on Newham London Small businesses to join Federation of Small Business at a preferential rate! Federation of Small Business (FSB) and Newham London have entered into a partnership to offer heavily discounted two year FSB memberships. FSB is the leading business representative organisation and this offer will enable small firms in Newham London to take the stress away from doing business. Find out how to apply on Stratford Original website or contact Vaseem Gill FSB membership advisor on via email: vaseem.gill@fsb.org.uk.

## DATA

### THIS QUARTERS REPORT SHOWS THAT THE MEAN DAILY VISITS TO STRATFORD IS 93,402!

Printed copies of the quarterly report are available upon request. If you would like a printed report please contact the team who will be able to provide you with a copy.



## FREE TRAINING

We are currently undergoing a procurement process to find a new supplier for our free training programme. We will be launching the service again in September. In the meantime if you would like more information or have specific training needs that we can assist with please contact the team by emailing [info@stratfordoriginal.com](mailto:info@stratfordoriginal.com) or calling us on 020 8555 7065.

## SUMMER HOLIDAYS

Please note the office will be closed from the 12<sup>th</sup> - 30<sup>th</sup> August 2024.

TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.



020 8555 7065



[INFO@STRATFORDORIGINAL.COM](mailto:info@stratfordoriginal.com)



STRATFORDORIG