




**Have you completed your renewal ballot survey?** As we launch our renewal ballot, **we want to hear your ideas and priorities for us to support in our third term.** You can complete your survey online via our website, or join us in person on **Monday 24<sup>th</sup> June at XIX Nineteen, Stratford High Street for our final Ballot Workshop, drop-in from 12pm - 3pm.**

Gianluca Rizzo, Managing Director of Stratford Original said: “The BID team has been busy engaging with you all to ensure that we capture your views and feedback as well as get in invaluable input in setting the priorities for the next term. The BID is run by you and for you so if you have not completed a consultation, we would welcome the opportunity to meet you to go through it together. The results will be share in the coming

months in our renewal proposal document and will form the basis of the next business plan”.

**Members of the team will be visiting your businesses to support you in completing your survey by Monday 24th June 2024.**

**RENEWAL BALLOT CONSULTATION**



Complete your survey now to help shape our next 5 year term!



**AMBASSADOR STATS**

<b>104</b>	<b>PUBLIC REALM ISSUES REPORTED</b>
<b>270</b>	<b>LOCAL BUSINESSES VISITED</b>
<b>72</b>	<b>INTERACTIONS WITH THE PUBLIC</b>



# ENHANCING STRATFORD

## CLEAN & GREEN STRATFORD

### DEEP CLEANING

New jet washing sessions and chewing gum removal this month will take place between 4-46 Broadway and Tramway Avenue and West Ham Lane. The sessions are scheduled to happen from **18<sup>TH</sup> - 28<sup>TH</sup> June**. There will be two shifts, late night and early morning, in order to minimize any disruptions. **Businesses in proximity will receive a flyer with more information shortly.**



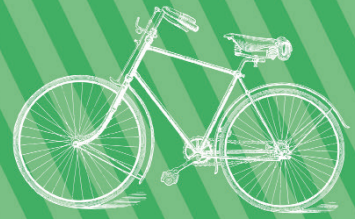
### PLANTER REFRESH

On Thursday 13<sup>TH</sup> June, Monday 24<sup>TH</sup> and Tuesday 25<sup>TH</sup> June our contractors **Urban Growth** will be refreshing all our planters. They will be **adding new plants and tidying up** the Burford Road pocket garden and the red planters found around Theatre Square and Gerry Raffles.

If you are a neighbouring businesses we would appreciate if you could **facilitate access to water for the day** to help the new plants to establish.



## FREE BIKE CHECKS



GET YOUR BIKE CHECKED FOR **FREE**



DATE FOR YOUR DIARY

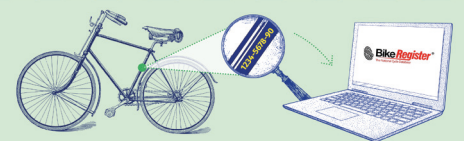
FRIDAY

**21**

JUN, 4PM-7PM

**REGISTER FOR OUR NEXT FREE DR BIKE SESSION NOW!**

MARK YOUR BIKE **FOR FREE**



- Get you bike marked and registered to The National Cycle Database
- Useful tips and bike safety advice from Met officers

STRATFORD ORIGINAL  
YOUR BUSINESS IMPROVEMENT DISTRICT



**GET YOUR BIKE REGISTERED TO PREVENT AGAINST THEFT**



**21<sup>ST</sup> JUNE 2024**



**4PM - 7PM**

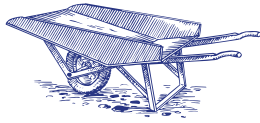


# MATERIAL RECYCLED

## FROM APRIL 2023 TO MARCH 2024

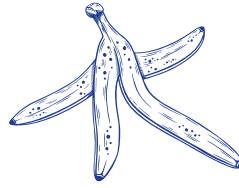


**702**  
TREES SAVED



**JUNK REMOVAL**  
**3,150kg**

**99T**  
CO2 SAVED



**FOOD RECYCLING**  
**20,180kg**

**2,000kg**  
**PAPER SHREDDING**



**GENERAL WASTE**  
**98,985kg**

**54,442**  
KWH ENERGY PRODUCED

**575kg**  
**WEEE & TONER**

**MIXED RECYCLING**  
**62,570kg**

**51%**  
RECYCLING RATE



**15,900kg**  
**GLASS**

**STRATFORD ORIGINAL**  
YOUR BUSINESS IMPROVEMENT DISTRICT

## SAFER STRATFORD



### CONFLICT MANAGEMENT



**25<sup>TH</sup> JUNE 2024**



**9:30AM - 12:30PM**

### SAFER BUSINESS NETWORK

### CONFLICT MANAGEMENT TRAINING

Safer Business Network in partnership with the MPS would like to offer **free conflict management training for all businesses in Stratford** to enhance their knowledge and understanding of

conflict in the workplace and how to deal with it effectively.

Do your staff know how to **effectively manage conflict** within the workplace? Are they **equipped with the skills and conflict resolution strategies to de-escalate** an emotive situation and feel **empowered to make the right choice?**

**The Level 2 Understanding Conflict Management Training will help to:**

- **communicate to solve problems** and reduce the potential for conflict assess and reduce risks in conflict situation(s)
- de-escalate conflict in emotive situations
- use **good practice after conflict situations and the key factors that influence** human responses in conflict situations

**Book your place now** through our website. **If you require any further information please email [mohammed.qazi@saferbusiness.org.uk](mailto:mohammed.qazi@saferbusiness.org.uk).**

# BUSINESS ESSENTIALS



**SPECIAL OFFER FOR YOUR BUSINESS**

**JOIN FEDERATION OF SMALL BUSINESS AT A PREFERENTIAL RATE**

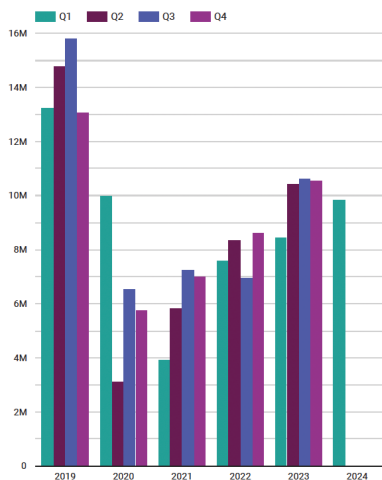
Calling on Newham London Small businesses to join Federation of Small Business at a preferential rate! Federation of Small Business (FSB) and Newham London have entered into a partnership to offer **heavily discounted two year FSB memberships**. FSB is the leading business representative organisation and this offer will **enable small firms in Newham London to take the stress away from doing business**. Find out how to apply on Stratford Original website or contact Vaseem Gill FSB membership advisor on via email: [vaseem.gill@fsb.org.uk](mailto:vaseem.gill@fsb.org.uk).

## DATA

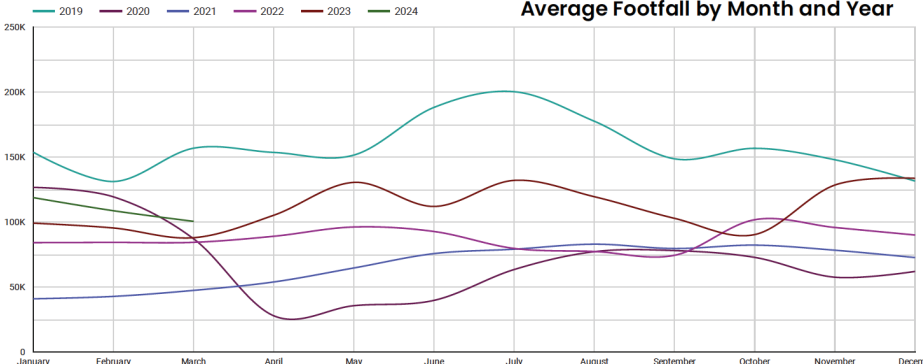
### NEW DATA INSIGHTS POWERED BY HUQ

We have commissioned data specialists Huq to provide our members with extensive location data and analytic, to help you pinpoint customer behaviours. Reports will be released quarterly and are available on our website. If you would like a printed report please contact the team who will be able to provide you with a copy.

Total Visits by Quarter and Year



Average Footfall by Month and Year



## FREE TRAINING

Our free training for businesses will continue in July. We will be running **First Aid, Fire Safety, Mental Health First Aid and Food Hygiene**. If you would like more information please email the team on [info@stratfordoriginal.com](mailto:info@stratfordoriginal.com).

## KEY DATES



**12**

JUNE 2024

**University of East London Summer Festival**

**24**

JUNE 2024

**Stratford Original Ballot Workshop**

**27**

JUNE 2024

**Newham Business Conference**

**TO FIND OUT HOW YOU CAN GET INVOLVED OR ASK A QUESTION, PLEASE FEEL FREE TO CONTACT US.**



020 8555 7065



[INFO@STRATFORDORIGINAL.COM](mailto:INFO@STRATFORDORIGINAL.COM)



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