



TRAINING PROGRAMME

Stratford Original BID, in partnership with the Mary Ward Centre — an esteemed adult education college — is pleased to announce the return of our specialised business training programme for the Stratford business community.

Hosted by Mary Ward Centre 275-285 High Street, the programme of in-person series, expert-led sessions tailored to support the professional development of employees of local businesses on a number of topics.

This initiative reflects Stratford Original BID's ongoing commitment to nurturing a resilient, skilled, and thriving local business environment.

The first two sessions took place at the end of May, focusing on Conflict Management and Awareness of Mental Health in the workplace.

The message from the BID Manager Gianluca Rizzo: "We are really excited to be relaunching our training programme with a new delivery partner Mary Ward Centre. With Stratford establishing itself as an educational hub, we are fortunate to have many organisations that support learning and development. Mary Ward Centre is the

perfect organisation to deliver our Business Essential training programme as they are locally based, have an outstanding reputation and offer a bespoke package tailored to local businesses".

The training schedule planned for a year:

- Managing mental health in your business (Wednesday 16th July 2025, 9.30 – 1.00)
- Fire Marshall Training (Wednesday 17th September 2025, 1.30 – 4.30)
- Introduction to Health and Safety (Wednesday 19th November 2025, 9.30 – 12.30)
- Managing Health and Safety in the workplace (Wednesday 28th January 2026, 9.30 – 12.30)
- First Aid (Wednesday 18th March 2026, 9.30 – 5.30)
- Food Hygiene (Wednesday 18th March 2026, 9.30 – 5.00)

For more information, please scan QR code below. Members can request ad-hoc sessions specific to their business needs by contacting us directly at info@stratfordoriginal.com.



HOUSING FUTURES SEMINAR

Our next seminar and panel discussion of the Future of Stratford will be taking place on Wednesday, 16th July, from 10am-12pm, at the Us&Co building. The focus will be on housing developments in Stratford and Newham.

We will be sharing more information, including registration details, soon. Make sure to save this date in

NEW EXPLORE STRATFORD MAP

Our popular map has now been updated to reflect our new branding and further changes in the town centre.

If your business would like to receive complimentary copies, please do drop us an email at info@stratfordoriginal.com or speak to our ambassador at their next visit.



WASTE AND RECYCLING ENGAGEMENT DAY

First Mile and Stratford Original visited some businesses in the town centre on Thursday 22 May to raise awareness of recent legislation change (Simpler Recycling) and how we're helping businesses saving money through our recycling & waste scheme with free, subsidised and discounted rates.

STRATFORD IN FULL BLOOM!

Our spring planter refresh took place between 13th and 14th May.

As we expect a dry summer we ask all our adopt-a-planter businesses, and any other businesses close to greening hubs to kindly support with watering as needed!



12TH JUNE

BI-WEEKLY
INTEL BRIEFING

Stratford Centre
11.30am - 11.40am

20TH JUNE

DR BIKE

The Broadway
4pm - 7pm

28TH JUNE

IRON MAIDEN 2025

London Stadium
4pm

AMERICAN EXPRESS GRANT PROGRAMME FOR RESTAURANTS IN LONDON RETURNS

American Express is bringing back its international grant scheme for independent restaurants for 2025. Restaurants across Greater London and Greater Manchester are invited to apply.

A total of 20 eligible restaurants of community significance across both Manchester and London will each receive a grant of up to £11,000 to enhance their business operations and the experience for diners in the months ahead. Stratford Original BID is working with the IDA Foundation and the Association of Town and City Management to distribute the funds to great businesses.

The grant must be used towards critical business needs that support the restaurant for long-term business sustainability. Potential uses could include critical improvements needed to sustain the business operations such as enhancing digital capabilities, building outdoor dining spaces, purchasing new equipment and making other physical improvements.

To find out more about the eligibility criteria and application process, please scan the QR code.



IRON MAIDEN BIRTH AND HISTORY



Did you know that Iron Maiden played some of their earliest gigs here at the Cart and Horses in Stratford?

Read a brief history of Iron Maiden and of the main bands from which Maiden was formed, Gypsies Kiss and Smiler here:

www.cartandhorses.london/iron-maiden/

We expect our town centre to be busy on the 28th June for the concert at the London Stadium. Feel free to pay a visit in the Carts and Horses to enjoy the atmosphere!

LARGE AFFORDABLE STUDIO AVAILABLE AT STRATFORD

Alice Billing House has a large studio available from Summer 2025, with lots of natural light and situated on the second floor of the building. Here are some of the details: Size: 280 sqft | Rent: £495.00 pcm + electricity | 24/7 access | unfurnished. For more information please visit their website: www.alicebillinghouse.co.uk/artist-studios-coworking.

If you are looking for creative or workspaces in Stratford, check out listings on our website: www.stratfordoriginal.com/hire-a-space/.

SAFER STRATFORD UPDATES

In May, we hosted two bi-weekly intelligence briefings at Stratford Centre. These briefings are open to all BID members and provide a valuable platform for intelligence sharing. We had high attendance from businesses, police and the council teams where we shared intelligence on known offenders operating in the area.

Our monthly Joint RS Partnership Patrol also took place, focusing on key hotspots for rough sleeping and fly-tipping in Stratford town centre. One high-risk site near Morrisons was identified and prompt action was taken by the Newham Council's cleaning team to clear the area.

Thanks to the ongoing support of local businesses reporting incidents via our intel-sharing platform, Alert!, we gathered intelligence and collected business impact statements for two prolific offenders from multiple business members.

These statements played a significant role in supporting the Criminal Behaviour Order (CBO) applications. Since the issuance of the two CBOs, neither offender has been seen in the area.

Through our Safer Stratford BCRP we were able to issue 12 exclusion notices to individuals displaying repeat offending behaviour. Any breaches of these notices will lead to further enforcement action.

By continuing to report incidents, businesses help us link crimes, build stronger case files, and take action against offenders targeting Stratford.



OUR AMBASSADOR STATS

102

MEMBERS OF THE
PUBLIC ENGAGED

107

MILES COVERED

87

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



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