

## **CREATIVE COMMUNITY DAY 2025**

This year, we're excited to once again partner with the UEL to host the popular community event on 6th September. The event will take place at St John's Churchyard from 12:00 to 16:00, and this year's theme is Wellbeing.

This free event will feature a variety of fun, relaxing, and inspiring activities designed to support your physical, mental, and emotional wellbeing.

Whether you're looking to take part in an engaging game, join a calming workshop, enjoy live entertainment, or simply spend time with your neighbours, there will be something for everyone—children, adults, and families alike.

Activities will be spread across the churchyard and nearby locations, hosted by local businesses and community groups who are passionate about making Stratford a healthier, happier place for all. We'll release a dedicated map shortly to help you explore Stratford Original and all the exciting activities happening on the day!

Come along to explore, connect, and celebrate community spirit in a welcoming and inclusive

setting. If you'd like to get involved—whether by offering a fun activity or giving away a freebie—please get in touch at [agne.teisseire@stratfordoriginal.com](mailto:agne.teisseire@stratfordoriginal.com).

On the same day, another popular event will also take place—the Dancing City festival, which we're proud to sponsor! This year's alfresco dance takeover will unfold in the Town Centre and The Source, featuring two powerful performances:

**Fragments of Us** – Celebrating the endless possibilities of Black masculinity, this dance-theatre performance combines fluid movement and poignant poetry to reveal snapshots of joy, struggle, love, and loss.

**When Jazz Meets Hip Hop** – Delving into how both genres—musical languages of rebellion and empowerment—also bring joy, unity, and healing. Jazz remains a vital force in today's culture, evolving alongside hip-hop into the future.

Make sure to visit our website to discover the full lineup of activities:  
[www.stratfordoriginal.com/events](http://www.stratfordoriginal.com/events).

# NEWHAM BUSINESS CONFERENCE 2025

Last month, we were delighted to sponsor the Newham Business Conference 2025 and meet a fantastic line-up of speakers and panelists!

Gianluca Rizzo, Stratford Original BID Manager, also joined one of the panel discussions, where he spoke about the importance of investment in the Stratford business community and how small and medium-sized businesses can seek financial opportunities.



## MENTAL HEALTH AT WORK

For those who missed the networking event in May, we wanted to share the information from the presentation on employee wellbeing.

The presentation was given by Ali Moran, an Employment Specialist from Working Well Trust – a charity that works in partnership with the NHS to support people on their employment journey. Ali is part of their Newham service supporting local residents looking to get back into work who are in recovery from a severe mental health episode and who have identified getting back into work as an important part of their recovery. Visit our website and read the article full of useful resources: [www.stratfordoriginal.com/news/mental-health-at-work/](http://www.stratfordoriginal.com/news/mental-health-at-work/)



## GREENING STRATFORD

Having a really dry summer, despite some recent rainy spells, is a challenge for the greening spots in Stratford. With scheduled watering sessions by our seasonal gardener, Dorothy, and the support of all our Adopt-a-Planter businesses, now with the brand new watering cans we gave out, we hope to maintain and help plants and local greening to thrive.



**14<sup>TH</sup> AUGUST**

**BI-WEEKLY  
INTEL BRIEFING**

Stratford Centre  
11.30am - 11.40am

**15<sup>TH</sup> AUGUST**

**DR BIKE**

The Broadway  
16pm - 19pm

**6<sup>TH</sup> SEPTEMBER**

**CREATIVE  
COMMUNITY DAY**

St John's Churchyard  
12am - 16pm

# HOUSING FUTURES

On Wednesday 16 July we organised a seminar focusing on housing developments and mixed use in Stratford wider area and Newham.

The presentations focused on:

- Carpenters' Estate updates from Populo Living
- The Pudding Mill Lane upcoming works from Vistry Group
- The Royal Wharf & Bridgewater Triangle schemes from Ballymore

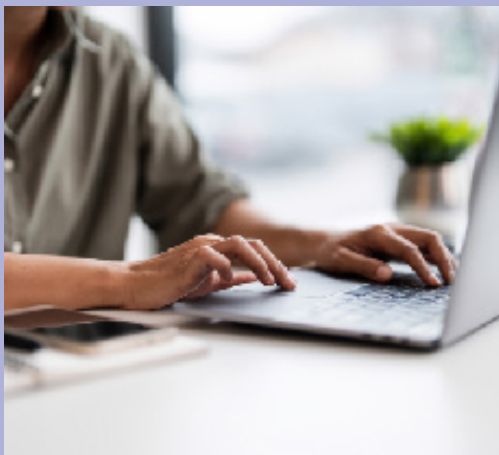
A very engaging conversation on the great number on housing provision, the challenge of delivering such big schemes and the importance of community engagement were some of the things discussed in a very

engaging event that brought many locals and people with interest in the theme from outside the borough.

With thanks to Hugh McEwen from Office S&M Architects who chaired the discussion and to all our speakers.



## READY TO GO DIGITAL?



Newham is offering digital support to SMEs in the area who are looking to enhance or grow their business.

Whether you're just starting your digital journey or looking to scale up, we offer practical support to help your business become more efficient, visible, and resilient. From expert advice to training and digital tools, we're here to help you harness the power of technology.

Visit our website and find out more.

## HELP TO GROW MANAGEMENT COURSE

The Small Business Charter has launched its new programme, designed specifically for small and medium-sized businesses in the UK. To be eligible, businesses must employ between 5 and 249 people, have been operational for at least one year, and not be a charity.

Applicants should be senior decision-makers—such as a Chief Executive, Finance Director, or Operations Director—with at least one direct report and the ability to commit to all sessions.

The programme is government-funded, and the enrolment fee is £750 per participant.

# A SUSTAINABLE OPPORTUNITY FOR LOCAL FOOD BUSINESSES

We're delighted to announce a new collaboration with Too Good To Go, helping Stratford's food businesses cut waste, attract new customers, and generate extra income—all while making a positive impact on the planet.

With Too Good To Go, your business can offer 'Surprise Bags' filled with surplus, short-dated, or discontinued food and drinks that might otherwise go to waste. Customers order through the app and collect the bags at a time set by you - making it simple, flexible, and sustainable.

As part of this special campaign, Stratford Original BID members can sign up and delay the Annual Fee until month 6 — giving you plenty of time to try it out risk-free and see how it works for your business. Why join?

- Reach new, local customers
- Generate additional revenue from surplus
- Make a difference in reducing food waste

Get started now using this exclusive QR code to take advantage of the 6-month fee-free period.



## OUR AMBASSADOR STATS

102

MEMBERS OF THE  
PUBLIC ENGAGED

126

MILES COVERED

87

ISSUES REPORTED  
THROUGH THE LOVE  
NEWHAM APP

**STRATFORD  
ORIGINAL**  
YOUR BUSINESS IMPROVEMENT DISTRICT



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