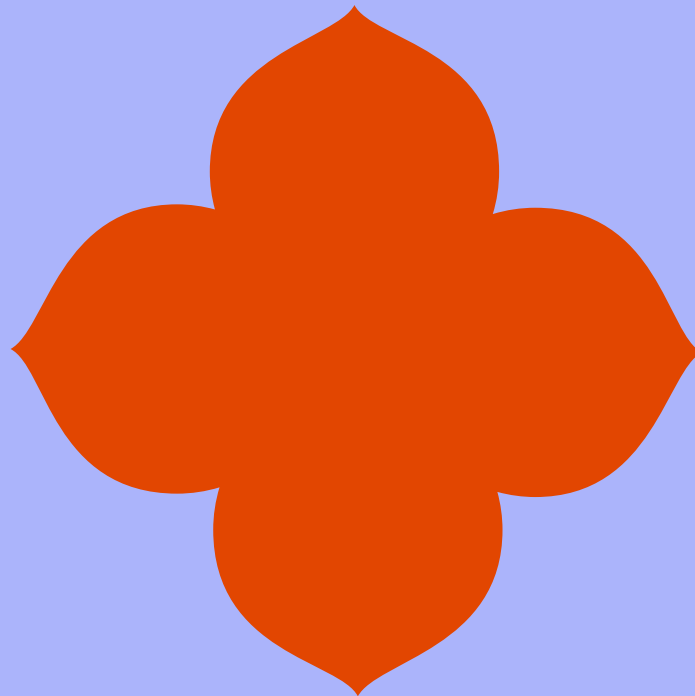




FESTIVE SEASON IS APPROACHING

Stratford Original is thrilled to announce details about our annual event – Winter Wonderland. This magical seasonal event will take place on Wednesday, 26th November, at St John's Church from 16:00 to 19:00.

It promises connecting with local residents and families! This is the perfect moment to showcase your offerings, connect with the community, and make the most of the festive season.

Some of the activities on the day will include music, free food and drinks, face painting, and fun activities for children. Together with the festive cheer across the churchyard, we hope to bring a cheerful celebration to the Original Stratford and the local community!

We're looking for volunteers and member businesses to get involved. Whether you want to host an activity, offer an experience, or simply be part of our Christmas promotional booklet, we'd love to hear from you.

Email us at info@stratfordoriginal.com to register your interest and be part of this event. As an extra boost this holiday season, we will also

bring back our popular Free Gift-Wrapping Service at the Stratford Shopping Centre. Gift-Wrapping Dates:

Saturday 6 December
Saturday 13 December
Saturday 20 December

All sessions run from 12:00 to 16:00.

Purchases from local shops in the area can be beautifully wrapped for free, helping attract even more visitors. Participating businesses will also receive promotional flyers to highlight this service and advertise their store – an additional benefit from Stratford Original to help you engage shoppers and drive sales.

Email us by 15th October if you would like to be involved.

Don't miss out on this opportunity to be part of Stratford's most festive event of the year – get involved, engage your customers, and celebrate our town centre with us.

STRATFORD ORIGINAL AGM 2025

Stratford Original BID Members are invited to our upcoming AGM, which is an opportunity to report on our achievements and elect board members for the coming year. The event will also provide a forum for questions about our plans for Original Stratford, as well as an excellent business networking platform to meet local businesses and make valuable contacts.

The meeting will take place on Wednesday, 19th November 2025 from 5pm at Stratford East Theatre. We'll be providing light refreshments, along with a chance to win two tickets to a Stratford East show of your choice! Don't forget to bring your business cards to enter.

Guest speakers will be announced in due course. Register by scanning the QR code:

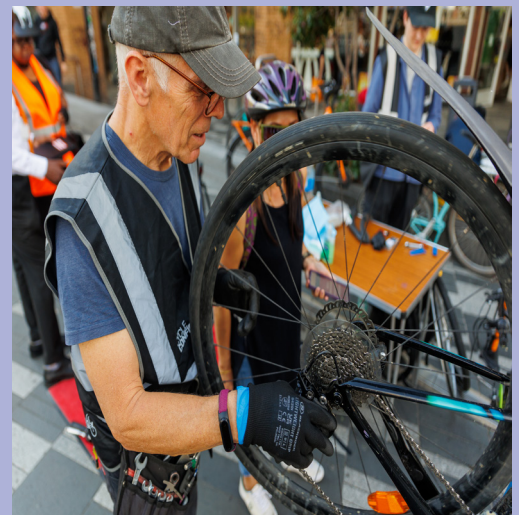


FREE BIKE SERVICES

Our last Dr Bike and Mark your Bike services of the year is approaching.

As usual, it will take place on the Broadway, outside Stratford Centre entrance on the 17th of October, between 4.00pm and 7.00pm.

Bring your bike to our experienced mechanics check everything on your bike from wheels, brakes, gears and tyre pressure to lights, racks, pedals, saddles and more.



CLEANING

In our latest public realm audit and after business requests we identified the Stratford shop parade on the Broadway as a priority for our next cleaning and gum removal sessions in October. The focus this time will be directly on the undercroft corridor and shopping centre entrance on Broadway. Businesses in proximity will receive all information about work operations.

9TH OCTOBER

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am-11.40am

19TH NOVEMBER

AGM 2025

Stratford East
5.30pm - 7.30pm

19TH NOVEMBER

WINTER WONDERLAND

St John's Church
4pm -7pm

LEVY COLLECTION UPDATE

Dear Stratford Business,

As you know, our work and projects are fully funded through the annual levy paid by you, our members. Timely contributions are essential to delivering our programme smoothly, and we greatly appreciate your ongoing support.

We are aware that in recent months, some members have experienced enforcement action from One Source - on behalf of the London Borough of Newham - without receiving prior communication, or even after having already paid their contributions. We understand how frustrating and upsetting this has been.

Please be assured that we are taking these cases very seriously. We are already in discussions with the local authority to ensure that these issues are addressed and that you receive a more reliable and fair service going forward. If you require any assistance on this matter and/or share your experience, please email directly info@stratfordoriginal.com

Thank you for your patience and for continuing to support the work we do together in Stratford.

RECYCLE WEEK 2025



Recycle Week is the UK's biggest annual celebration of recycling, bringing businesses and communities together to reduce waste and recycle more.

To help your business get involved, the First Mile created some free resources which helps to explain changing digital waste tracking legislation and introduce their unique waste tracking solution.

Visit www.stratfordoriginal.com/news/recycle-week-2025/ to access free sector recycling guides, A-Z of Sustainability, recycling posters & more.

OPENING CONSULTATION ON NEWHAM'S AIR QUALITY ACTION PLAN

Newham Council has developed the Draft Air Quality Action Plan (AQAP) 2025–2030. This Plan outlines the steps we will take to improve air quality across the borough over the next five years. We encourage all our businesses to provide feedback on the Public Consultation Survey which runs until Friday 31 October.

For more information about the Draft Air Quality Action Plan or accessing directly the survey, please visit www.stratfordoriginal.com/news.

SAFER STRATFORD UPDATES

In September, our partner Safer Network continued to make a real impact in tackling business crime and supporting the Stratford community.

Working closely with the Met Police, our BCRP has successfully obtained 11 Criminal Behaviour Orders this year, targeting some of the area's most prolific shoplifters.

Building on this, Safer Network hosted an FBARC (Fight Back Against Retail Crime) event in Stratford, bringing together retailers, the Met Police, the National Business Crime Centre, the Business Crime Hub, the London Fire Brigade, and local businesses to share insights and solutions.

We also strengthened community ties by taking part in the Westfield Community Football Match, connecting young people with police and security teams in a positive environment.

Alongside this, our Business Crime Reduction Partnership:

- coordinated two joint RS Partnership Patrols; and
- delivered two intelligence briefings, ensuring ongoing collaboration and proactive responses to retail crime.



OUR AMBASSADOR STATS

76

MEMBERS OF THE
PUBLIC ENGAGED

119

MILES COVERED

92

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



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[StratfordOrig](https://www.instagram.com/StratfordOrig)

