



CHRISTMAS IN STRATFORD

This month, we're starting our winter season celebrations!

Join us with your family and friends in St John's Churchyard as it transforms into a magical Winter Wonderland for one special evening at our annual **FREE** family event.

26th NOVEMBER 2025
ST JOHNS CHURCH
4PM-7PM

Meet Santa in his cosy Grotto, have fun inside the giant Snowglobe and on the Reindeer Rodeo, pick up your free winter treats (available while supplies last—first come, first served), get creative in our drop-in workshop, enjoy festive face painting, and say hello to our special guests — the Gingermen!

Dance along to our festive tunes and treat yourself to some delicious seasonal snacks throughout the event.

The entrance is free and we look forward to welcoming you!
More information:



This festive season, we're making your holiday shopping easier - so you and your customers can tick one more thing off your holiday to-do list!

Stratford Original BID is offering a free gift-wrapping service for items purchased from local shops within the our BID area.

Head over to our gift-wrapping station in Stratford Shopping Centre and bring along your receipts for items bought in-store or online between 22 November – 20 December on one of the dates below:

Saturday 6th December, 12 - 4PM
Saturday 13th December, 12 - 4PM
Saturday 20th December, 12 - 4PM

Get in touch with us via info@stratfordoriginal.com if you would like promotional flyers for your shop - we're more than happy to drop them off and help you prepare for the holidays during the busiest time of the year.

STRATFORD CONNECT NETWORKING EVENT

We would like to thank everyone who participated in the networking event we sponsored last month. It was a great opportunity to connect with you and establish more connections. A huge thanks to Freaks & Geeks for opening their fantastic venue for the night!



STRATFORD ORIGINAL AGM 2025

Stratford Original BID Members are invited to our upcoming AGM, which is an opportunity to report on our achievements and elect board members for the coming year.

We're delighted to announce our guest speaker - Duncan Sanders, Director of Partnerships, ABBA Voyage. You will get a chance to hear about the great impact ABBA Voyage have in Stratford.

The event will also provide a forum for questions about our plans for Original Stratford, as well as an excellent business networking platform to meet local businesses and make valuable contacts.

The meeting will take place on Wednesday, 19th November 2025 from 5pm at Stratford East Theatre. We'll be providing light refreshments, along with a chance to win two tickets to a Stratford East show of your choice! Don't forget to bring your business cards to enter.

We are always looking for business representatives to join our Board, if you would like to contribute to the strategic direction of the BID, feel free to contact our BID Manager Gianluca Rizzo at gianluca.rizzo@stratfordoriginal.com for an informal conversation about the role.

Register by scanning the QR code:



6TH NOVEMBER

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am - 11.40am

19TH NOVEMBER

AGM

Stratford East
5.30pm - 7.30pm

26TH NOVEMBER

**WINTER
WONDERLAND**

St John's Church
4pm - 7pm

THE FUTURE OF HIRING: AI'S ROLE IN RECRUITMENT

Artificial intelligence is revolutionising how we attract, assess, and hire talent. Are you prepared for the changes ahead?

Join Reed Talent Solutions for an essential morning panel discussion on the 11th November featuring leading experts as they share their insights and engage in lively debate on the critical role of AI in modern recruitment.

The discussion will offer a unique opportunity to gain practical perspectives and strategic knowledge from top voices at the forefront of digital transformation and inclusive hiring.

The expert will explore the key topics

including: efficiency and automation, streamlining recruitment processes, bias and fairness, AI tools, Data privacy and compliance, and measuring the ROI of AI.

Register your free place on the website:
www.reed.com/events



HOW COULD STRATFORD SHOPPING CENTRE BE IMPROVED?

STRATFORD
SHOPPING

Stratford Shopping Centre is planning to make improvements over the next two years. Share your ideas for improvements you would like to see happen.

Give your feedback for a chance to win £50 of vouchers for selected stores.
Express your opinion here:



INTRODUCTION TO HEALTH & SAFETY

Stratford BID Members are invited to a Training Session on Health and Safety, which will take place on 19th of November at Mary Ward Centre. This FREE upcoming session will cover:

- Fundamental principles of health and safety;
- Identifying workplace hazards and risks;
- Risk assessment and mitigation strategies;
- Health and safety legislation and regulations;
- Emergency procedures and response;
- Roles and responsibilities in health and safety.

Register using QR code:



LYLE'S LOCAL FUND 2025

Lyle's Local Fund 2025 is now officially open for applications and closes on Sunday 9 November 2025 at 11.00pm.

It has been set up to support projects that help to create local communities in Newham that are safe, prosperous and healthy.

This year, £50,000 in funding is available to support grassroots projects that help build a safer, healthier, and more prosperous Newham.

Organisations and resident groups are encouraged to apply. Grants of up to £5,000 will be awarded, with payments made before the end of 2025.

You can find full details and access the application forms via the Council's funding page here:



DON'T MISS OUT - THE SOURCE

ACTIVOTÉ!
HUNGRY FOR CHANGE?
YOUR VOTE DECIDES.

Friday 7th November
5:30–6:30pm Performance
6:30 – 7:00pm Q&A
The Source, Stratford

Anarchic. Physical. Hilarious. Necessary.
Four hungry characters battle for resources.
Could your vote make all the difference?
What begins as slapstick turns dark as the power to decide who gets to vote takes over.

Ages 13+

Click [here](#) for FREE tickets

Contact Sasha for more information: sasha@learningstages.co.uk

THE SOURCE
University of East London
Learning Stages
YOU TH

OUR AMBASSADOR STATS

74

MEMBERS OF THE
PUBLIC ENGAGED

107

MILES COVERED

92

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



020 8555 7065



stratfordoriginal.com



c/o. Us&Co, 11 Burford Rd Centre, Stratford, London E15 1ST



info@stratfordoriginal.com



[StratfordOrig](#)

