



CARBON OFFSET FUND

We're excited to share the successful launch of a new sustainability project, funded by the London Borough of Newham's Carbon Offset Fund. This new initiative brings together Stratford Original, LB Newham and environmental consultants MP Smarter Travel in a collaborative partnership focused on creating a more sustainable and efficient approach to waste collection and management across Stratford town centre.

The Carbon Offset Fund is part of Newham's broader climate action strategy. It reinvests financial contributions from developments into local projects that reduce carbon emissions and support the Borough's goal of becoming carbon neutral. We're delighted to have secured support through this fund to deliver meaningful, practical change that benefits our businesses and the wider community.

As the project progresses, we'll soon move into the procurement phase, where we'll explore

improved service models and engage with potential waste operators. A key focus will be identifying opportunities for smarter waste consolidation. Previous research we carried out with local businesses revealed that there are currently more than 10 different waste operators working within a small geographic area, resulting in multiple collection trips in and out of the town centre throughout the day.

Over the coming months with our appointed consultants, we will be reaching out to businesses to discuss the next steps. We'll be listening to your current challenges, exploring practical improvements, and working together to shape a more streamlined and sustainable waste system that works for everyone.

This is a collective effort, and your input will be essential. Together, we can reduce environmental impact, improve operational efficiency, and take another important step toward a more sustainable Stratford.

HELP IMPROVE LICENSING IN LONDON

Pubs, restaurants, clubs, music venues and cultural spaces such as museums must apply for licenses to sell alcohol, play music or serve food at night. Licenses also set the times when they must close.

The way licensing currently works can be hard to navigate. That's why the Mayor is working to create a licensing system that works for businesses, boroughs and Londoners.

A consultation on the proposed changes to licensing is now open. Make sure to have your say before 27 March.

Follow the QR code to express your views:



ALICE BILLING HOUSE COMMUNITY MOSAIC PROJECT

Free | Tuesdays & Thursdays, 2:00–5:00 pm | March–May
Market Village, Stratford Centre, Unit 28

This Spring, Alice Building House is launching an ambitious community mosaic project celebrating the history of the House, and local residents are invited to take part.

Weekly three-hour sessions will be held in a dedicated space at Market Village, Stratford Centre. Participants will contribute directly to the creation of a meaningful, long-lasting artwork at Alice Billing House, a heritage artist studio in Stratford.

No prior experience is required, and all are welcome to join a welcoming, creative, and collaborative environment. The first taster session will take place on 3rd March at 2:00 pm.

To register your interest or find out more, email marguerite@growstudios.co.uk or follow the QR code:



5TH MARCH

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am - 11.40am

15TH MARCH

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am - 11.40am

18TH MARCH

TRAININGS

Mary Ward
9.30am - 5pm

SPRING GREENING PLANTER REFRESH

This Spring, we'll be carrying out greening and planter refresh works across Stratford to enhance our outdoor spaces and support a more vibrant, welcoming town centre.

The works will include seasonal planting, soil improvement and general maintenance to ensure planters are refreshed and ready for the warmer months ahead. Works will be in delivered end of March with minimal disruption, with all areas remaining accessible wherever possible.

To all Adopt-a-Planter businesses and neighbouring ones, giving access to water to our gardeners would be of immense value to help establish the first days of the new plants.

TREE LIGHTING REPAIR WORKS SUCCESSFULLY COMPLETED



Recent repair works have been successfully completed following investigations into faults affecting the tree lighting.

A number of damaged cable sections were identified and repaired, and failed transformers were replaced where possible. As a result, all 5 trees are now fully operational with lighting restored.

DISCOVER POPS UP!

Discover Children's Story Centre is pleased to invite Stratford Original BID members to the launch of Discover Pops Up! from 4pm on Thursday 5 March.

Discover Children's Story Centre will be closing for 10 weeks this spring for some exciting building developments. In the meantime, Discover will transform an empty retail unit in the Stratford Centre into a fabulous pop-up story space, bringing play, crafts, books and stories to the local community. You can find out more about the project on Discover's website.

Join the Discover team from 4pm to celebrate the launch of Discover Pops Up!, with soft drinks and cake and short speeches from 4.30pm.

Please RSVP to fundraising@discover.org.uk if you would like to come along.

Discover Pops Up! is in the former H Samuels in the Stratford Centre (opposite Costa Coffee and next to Deluxe Barbers). Children are welcome and will remain the responsibility of their accompanying adult(s).

MEET DAISHA LEWIS

Hi!

My name is Daisha and I joined Stratford Original last month as a new Social Media & Engagement Associate.

I will lead on creating photography, video and social content to showcase the incredible businesses, events and stories that make Stratford such a vibrant and distinctive place.

The best part of my job is the privilege of working closely with our local community – capturing the energy behind independent shops, the passion of business owners, and the moments that bring people into the area.

With a background in creative production and videography, I'm passionate about using visual storytelling not just to promote what's happening, but to genuinely connect businesses with their audiences in a meaningful way.

I believe great content should feel authentic,



celebrate personality, and ultimately help our members grow their visibility and reach.

If you're a BID member with a promotion, event, special offer or story you'd like to share, I'd love to hear from you.

Please feel free to get in touch at marketing@stratfordoriginal.com – I'm always excited to collaborate and help amplify your news across our channels.

OUR AMBASSADOR STATS

37

MEMBERS OF THE
PUBLIC ENGAGED

126

MILES COVERED

76

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



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