



FREE BIKE SERVICES ARE BACK

We're excited to restart our FREE bike services for the sixth year in a row — a testament to how popular it is with the Stratford Original community and businesses.

This year we're partnering with Cycle Confident to host our two signature services — Dr Bike and Mark Your Bike sessions on The Broadway every month between April and September.

At these sessions, our experienced mechanics will carry out safety checks on your bike, including wheels, brakes, gears, tyre pressure, lights, racks, pedals, saddles and more.

They can make minor adjustments on the spot. If anything requires further work, they'll explain exactly what needs to be done and give you a rough idea of what it might cost at a bike shop.

Our mechanics are friendly, approachable, and highly knowledgeable about cycling, so feel free to ask them for advice on cycling, maintenance, or local routes.

The location remains the same — on The Broadway, outside the Stratford Centre —

between 4pm and 7pm. The sessions take place every third Friday of the month at the following dates:

17th April 2026

15th May 2026

19th June 2026

17th July 2026

21st August 2026

18th September 2026

These sessions are not only about keeping bikes safe, but also about bringing people together and strengthening the local community. By creating a welcoming, interactive space on The Broadway, we encourage residents and visitors to connect and make the most of Stratford's vibrant public realm.

During the busy summer months in particular, these events help drive footfall to the area, supporting local small businesses and boosting the local economy and make Stratford an even more lively and attractive destination throughout the season.

Scan QR code to find out more:



SPRING GREENING REFRESH

This spring, we've planted a range of colourful, seasonal flowers to make the town centre feel more welcoming, lush, and vibrant. The planting includes pollinator-friendly flowers, helping to support bees, butterflies, and other wildlife in the heart of the town.

An additional DIY planting engagement kit was given to all the adopt-a-planter scheme businesses. This includes a selection of UK native flower seeds to support biodiversity and enhance local green spaces.

We look after almost 30 locations across the town centre and we are always looking to increase our greening programme by partnering with local businesses via our adopt a planter scheme. Get in touch if you would like to find out more.



CARGO BIKE FOR BUSINESS SURVEY

We are conducting a short survey to explore how businesses can use cargo bikes for their operations.

Cargo bikes are increasingly being used for tasks such as local deliveries, offering potentially cost-effective, flexible, and environmentally friendly alternatives to traditional vehicles. The purpose of this survey is to understand the needs of businesses and identify any opportunities or challenges associated with running a local scheme.

This survey consists of 5 questions and will take no more than 5 min of your time.

To start the survey please scan the QR code below or follow this link:



<https://ztg2t7truzt.typeform.com/to/rjGPj8WS>

9TH APRIL

BI-WEEKLY
INTEL BRIEFING

Stratford Centre
11.30am - 11.40am

23RD APRIL

BI-WEEKLY
INTEL BRIEFING

Stratford Centre
11.30am - 11.40am

17TH APRIL

DR BIKE

The Broadway
4pm - 7pm

SANTANDER CYCLES PROMOTION TO STRATFORD ORIGINAL NETWORK

Been meaning to start cycling to work? Or looking for a cheaper way to get about town?

If yes, then today is your lucky day, as now as with Stratford Original, you can enjoy 20% off an annual subscription to Santander Cycles!

Sign up using the code 'STRATFORDORIGINAL' on the Santander Cycles app or online to enjoy 20% off unlimited 60-minute rides for the year. The code is valid from 1st April 2026.



E-bikes cost £1 per hire. Extra ride charges apply if a bike is not returned to a docking station or any journey lasts longer than 60 minutes.



Further information can be found here:

SOUTH ASIAN SUMMER AT STRATFORD EAST

Experience the best of South Asian artistry at Stratford East with a summer that blends theatre, comedy, and high-energy performance. Visit www.stratfordeast.com to secure your tickets for upcoming season!



KANPUR: 1857
WED 08 JUL, 7.30PM

The Edinburgh Fringe First winning sell-out smash-hit, **KANPUR: 1857** returns to London.

Based on historical events, this new play comically satirises contemporary conflicts around gender, colonial violence, and making art in times of crisis.



BLUE MIST
FRI 10 - TUE 14 JUL

Olivier Award-nominated **BLUE MIST** is a sharp, darkly funny story about truth, trust and ambition.

When aspiring journalist Jihad wins the chance to make his own documentary, he sets out to give voice to his community and challenge the usual stereotypes that fill the airwaves.

SAFER STRATFORD BCRP

Last month Safer Business Network which runs our BCRP delivered a Violence Against Women & G Event. This event was organised by the Met Police and held on the 5th of March in celebration of International Women's Day.

The day brought together a wide range of organisations committed to tackling violence against women and girls, creating a space for collaboration, awareness, and community engagement.

It was a fantastic opportunity to connect with members of the public, share important safety resources, and highlight the work being done to support safer communities.

We also held two further intelligence briefings in the last four weeks, with great attendance from the local business community and positive updates from SBN to share regarding local offender results.

These sessions provided a valuable platform for businesses to stay informed, raise



concerns and strengthen collaboration with partners, helping to build a more coordinated and proactive approach to tackling crime in the area.

On Thursday 23rd April, we will be hosting our Safer Stratford Nights meeting for licensed premises. The meeting will be taking place at 3pm at the Queen's Head on West Ham Lane. Join us to learn to discuss challenges and opportunities and to ask questions to our local partners.

OUR AMBASSADOR STATS

62

MEMBERS OF THE PUBLIC ENGAGED

126

MILES COVERED

87

ISSUES REPORTED THROUGH THE LOVE NEWHAM APP

STRATFORD ORIGINAL
YOUR BUSINESS IMPROVEMENT DISTRICT



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