



SUSTAINABLE STRATFORD

On 22 April, we celebrated Earth Day. In this edition, we would like to share some positive news on this topic.

With support from the London Borough of Newham's Carbon Offset Fund, we've now rethinking waste collection across Stratford town centre, aiming to reduce emissions, improve efficiency, and deliver practical benefits for both businesses and the community.

As part of this effort, we are moving into the next phase of exploring smarter waste solutions, including procurement and service redesign. By working closely with businesses in the coming months, we'll identify challenges and co-create a more streamlined, sustainable system. At the same time, we are in discussions with First Mile, a sustainable waste provider, to potentially extend our contract and unlock further benefits for our members.

Alongside improvements to waste management, we are also exploring greener transport solutions. Our Cargo Bike for Business survey is gathering insights into how local businesses could adopt cargo bikes for deliveries and day-to-day operations. These bikes offer a flexible, cost-effective, and low-emission alternative to traditional vehicles, and the survey will help us understand potential of this scheme in Stratford.

Our commitment to sustainability also extends to enhancing public spaces. This spring, we've refreshed planting with vibrant, pollinator-friendly flowers that support biodiversity and create a more welcoming town centre. Through our adopt-a-planter scheme, businesses have also received DIY planting kits with native seeds, encouraging wider participation in greening efforts. Together, these initiatives celebrate the impact of collective action and mark another step forward in building a more sustainable Stratford.

CARGO BIKE FOR BUSINESS SURVEY

This is a kind reminder of our short survey to explore how businesses can use cargo bikes for their operations. Cargo bikes are increasingly being used for tasks such as local deliveries, offering potentially cost-effective, flexible, and environmentally friendly alternatives to traditional vehicles. The purpose of this survey is to understand the needs of businesses and identify any opportunities or challenges associated with adopting them.

This survey consists of 5 questions and will take no more than 5 min of your time.

To start the survey please scan the QR code below or follow the QR code:



BIKE SERVICES IN MAY

We kicked things off on April 17 with our first Dr Bike and bike-marking events of the season. During this time, more than 25 bikes were serviced, and a further four were marked and registered in the national database.

Join us at the next event to get your bike checked, pick up expert maintenance advice, and connect with other like-minded people.

Date: Friday 15 May | Time: 4-7pm

Find us at Stratford Broadway, by Stratford Shopping Centre entrance (outdoors).

CULTURAL PRODUCERS PROGRAMME

Newham's Cultural Producers programme is a six month (part-time) in-depth training opportunity to help you enter the arts, heritage, health or environment sectors as a producer ready to put on a range of creative events or programming in the local community.

The programme is free and open to Newham residents aged 18-30 who have some experience working or volunteering in any cultural or arts-related organisation or project.

Find out more: www.stratfordoriginal.com/news/cultural-producers-programme/

14TH MAY

BI-WEEKLY
INTEL BRIEFING

Stratford Centre
11.30am - 11.40am

15TH MAY

DR BIKE

The Broadway
4pm - 7pm

28TH MAY

BI-WEEKLY
INTEL BRIEFING

Stratford Centre
11.30am - 11.40am

SANTANDER CYCLES PROMOTION TO STRATFORD ORIGINAL NETWORK

With Stratford Original, you can enjoy 20% off an annual subscription to Santander Cycles!

Sign up using the code 'STRATFORDORIGINAL' on the Santander Cycles app to online to enjoy 20% off unlimited 60-minute rides for the year.

E-bikes cost £1 per hire. Extra ride charges apply if a bike is not returned to a docking station or any journey lasts longer than 60 minutes.

Further information can be found here: <https://tfl.gov.uk/modes/cycling/santander-cycles>.



MONTHLY AMBASSADOR UPDATE



This month's activity reflects continued visible and practical support for businesses, visitors, and partners, helping to tackle environmental issues, anti-social behaviour, and community safety concerns across Stratford.

Patrols & Area Coverage

- * 25 patrols carried out across the BID area
- * Extra attention given to Broadway, The Grove, Meridian Square, Stratford Shopping Centre, and areas around Foxtons, Wilko, McDonald's, and Broadway Clinic

Environmental Issues

- * 23 fly-tipping incidents recorded
- * 49 littering hotspots reported
- * Littering remained the most common issue
- * Fly-tipping continued to be a recurring concern, especially around The Grove and other hotspot areas
- * Previously reported issues were regularly checked on follow-up patrols

Public Assistance

- * 50 public assistance interactions provided, mainly wayfinding support for visitors travelling to InHealth, Moorfields, Stratford Station, Stratford International, Westfield, and the Library

Rough Sleeping & Community Safety

- * Rough sleeping remained an ongoing issue in hotspot areas including Broadway, The Grove, Foxtons, Wilko, and Broadway Clinic
- * The Grove at Morrisons/Foxtons was cleared on 15 April 2026 and those sleeping there were moved on
- * Monitoring of the area remains ongoing
- * A Joint Rough Sleepers Patrol with key partners is scheduled for 28 April 2026

SAFER STRATFORD BCRP

Over the past month the BID and SBN have jointly visited more than 30 local businesses. These engagements have focused on gathering local intelligence, discussing harmful offenders and supporting businesses in reporting incidents.

We have also opened new conversations with businesses that were not previously engaged with the BCRP. Feedback has been very positive, with several expressing interest in joining after seeing the benefits of the partnership.

Joint working remains strong, with ongoing collaboration between the BID Ambassador, local security teams and police during these visits.

Good News Story

Following our partnership working, a prolific offender impacting the night-time economy who had been extremely known has now been taken to court and issued a 3-year



Criminal Behaviour Order for the next 3 years.

This outcome reflects a coordinated effort between the BID, SBN, local police and businesses. Intelligence sharing, consistent reporting and proactive engagement across the network played a key role in building a clear picture of offending and supporting enforcement action.

This is a significant success for the partnership and demonstrates the value of collaborative working in tackling persistent issues affecting local businesses.

OUR AMBASSADOR STATS

50

MEMBERS OF THE
PUBLIC ENGAGED

128

MILES COVERED

72

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



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