

ENGAGING STRATFORD

To help our members stay connected and informed, we are launching the Stratford Original BID WhatsAppCommunity Channel — a simple and convenient way to receive real-time news, notifications, local announcements, safety updates, and information about what is happening across the Stratford Original area.

We warmly encourage all members to join and become part of this growing communication network.

To receive your invitation and join the group, please scan the QR code:



In addition, Michael, Stratford Original BID Ambassador, together with Anna, Safety Officer from SBN, continue their weekly Thursday walkabouts across the Stratford Original area between 16:00–18:00, offering support, safety advice, and direct engagement with local businesses.

During their visits, Michael and Anna are available to answer questions, provide guidance on safety measures, discuss local concerns, and strengthen positive relationships with businesses throughout the area.

If you would like to arrange a convenient time to meet with them, please contact Michael via email at michael.loyede@stratfordoriginal.com or call 07852 302397 to arrange a meeting.

Lastly, if you would like to meet us in person, we will once again be attending and sponsoring this year's Newham Chamber of Commerce Conference, taking place on 18 June at University of East London.

This year's conference will be even bigger, featuring guest speakers, keynote presentations, workshops, and informative discussions throughout the day. There will also be a wide range of exhibitors to visit, along with plenty of opportunities for networking and sharing ideas.

Don't miss out — come and join us! Find out more and book tickets here:
www.newhamchamber.com/conference2026

STRATFORD STUDENTS EXPERIENCE DISTRICT

Last month, we held the inaugural meeting of the newly formed Stratford Students Experience District (SED) Working Group to explore the development of a future Student Experience District in Stratford.

Over recent years, Stratford has firmly established itself as a major education hub and student destination, supported by the continued growth of purpose-built student accommodation across the area.

As the student population continues to expand, the Working Group aims to explore opportunities to enhance the overall student experience, strengthen connections between education providers, local businesses, and the community, and help position Stratford as one of London's leading student districts.

In the coming months, we will look in more detail at how a potential programme of initiatives would look like and what are the funding mechanisms to deliver an enhanced experience in Stratford.

LITTLE RAINBOW NURSERY SPACE HIRE

Located in the heart of Stratford, Little Rainbow Nursery offers a welcoming and versatile space ideal for meetings, workshops, training sessions, community gatherings, and small events.

Conveniently situated at 379–381 High Street, London E15 4QZ, the venue provides essential resources including tables and chairs, a projector, screen, and free Wi-Fi access to support a smooth and professional experience.



With a room capacity of up to 30 people, Little Rainbow Nursery is a practical and affordable venue for a range of activities. To enquire or make a booking, contact littlerainbow-nursery@hotmail.com or call 020 8519 4044. For more venue hire opportunities, visit www.stratfordoriginal.com/hire-a-space.

11TH JUNE

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am - 11.40am

19TH JUNE

DR BIKE

The Broadway
4pm - 7pm

25TH JUNE

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am - 11.40am

CARGO BIKE SURVEY RESULTS

We recently conducted a short survey to better understand how local businesses might use cargo bikes within their day-to-day operations. Cargo bikes are becoming an increasingly popular option for activities and offering a potentially more cost-effective, flexible, and environmentally friendly alternative to traditional vehicles.

A total of 20 responses were received. Of those surveyed, 4 businesses said they would use a cargo bike, 6 said they would not, and 10 indicated they may consider using one. When asked about potential uses, 5 respondents highlighted local deliveries, 11 selected collection services, and 16 identified moving equipment as a key use case.

The survey aimed to identify the level of interest among businesses, and we're currently assessing these results and having conversations with potential partners.

NEW TRAINING PROGRAMME

In partnership with SEEDL, we are pleased to announce our new training programme designed to support local businesses and staff. The programme is set to provide valuable guidance, practical skills, and resources to help improve confidence, safety, and everyday operations within the Stratford Original BID area.

The training will be delivered online, making it easy and accessible for everyone to take part. More information will be shared soon. In the meantime, if you would like to express your interest or learn more, please email agne.teisseire@stratfordoriginal.com

BIKE SERVICES IN JUNE

Our second signature Dr Bike Service session was held on 15 May and attracted a strong turnout from local cyclists.

A total of 19 bikes were serviced during the session, with a range of minor repairs and maintenance checks carried out on-site. In addition, 6 bikes were security marked as part of the initiative, helping owners protect their bicycles against theft and improve the chances of recovery if stolen.



The event once again provided residents and commuters with the opportunity to have their bikes checked and serviced by professional mechanics, helping to improve bike safety and encourage more sustainable travel across the area.

Our next Dr Bike session will take place on Friday 19 June between 4–7pm, located outdoors by the Stratford Shopping Centre entrance. Residents are encouraged to bring their bikes along for a free safety check, basic repairs, and security marking.

SAFER STRATFORD BCRP AMBASSADOR INSIGHTS

A successful Safer Stratford Nights meeting was held on 23 April with licensed premises within the BID area. Team members from hotels and other key evening and night-time economy businesses attended, supporting continued partnership working around safety, reporting and business engagement.

On 28 April, a Rough Sleeper Joint Patrol was carried out with partners from BCRP, the Metropolitan Police, TfL, Stratford Centre Security Management, British Transport Police and Newham Community Enforcement Officers. The patrol visited key hotspot areas across the BID, supporting a coordinated approach to rough sleeping, welfare concerns and public space management.

Two Bi-Weekly Intel Briefings were also held in Stratford Shopping Centre, attended by the BID, BCRP, Stratford Security Team and several business managers. These briefings provided an opportunity to share intelligence, discuss issues and strengthen working across the BID.



Multiple litter hotspots were identified and reported for action across the reporting period, with 35 littering hotspots logged. A further 14 fly-tipping reports were submitted, with some sites cleared promptly and others monitored for follow-up.

A key update was noted on High Street, opposite Burford Road and next to the railway track, where squatters who had been occupying the building have now been evicted.

OUR AMBASSADOR STATS

34

MEMBERS OF THE
PUBLIC ENGAGED

96

MILES COVERED

49

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



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[StratfordOrig](https://www.instagram.com/StratfordOrig)

