



INTRODUCING ONLINE TRAINING

We're delighted to introduce our new online learning platform, giving you free, unlimited access to hundreds of live training courses throughout the year.

Following feedback received from our members regarding our training offer, this year we're expanding the range of topics as well as the flexibility to local employees to take advantage of the online professional development benefits offered by the BID.

Unlike many online training providers, all courses are delivered as live, interactive webinars. Employees can join sessions from the workplace, home, or anywhere with an internet connection, making professional development flexible and accessible.

Course topics include Retail Management, Customer Service, Leadership & Management, Microsoft Excel & Office 365, Project Management, Communication Skills, Diversity & Inclusion, Mental Wellbeing and many more.

All levy-paying businesses can register an

unlimited number of employees completely free of charge.

You can either register employees on their behalf, or share the registration link directly with your team so they can sign up themselves.

1. Visit the Stratford Original BID Learning Hub.
2. Navigate to the Register/About section.
3. Complete the registration form. Use your organisation's business email address for approval.

Don't miss this opportunity to give your team access to hundreds of live learning sessions at no cost. Register now and start exploring the full range of courses available.

Through our partnership with SEEDL, Stratford businesses now have access to high-quality live learning opportunities that would normally come at a significant cost.

Scan QR code to get started:



STRATFORD FUTURE – PLATFORM RELAUNCH

We are excited to relaunch Stratford Future, our online platform dedicated to helping residents, businesses and stakeholders understand the major developments planned across Stratford Town Centre and the surrounding area. The updated platform brings together the latest planning, development and regeneration information in one accessible place.

Over the last eight weeks, we have been working closely with developers, planners, the Newham Local Plan team, the London Legacy Development Corporation, and communication agencies to gather the most up-to-date information available. Our goal has been to make this information accessible to residents, businesses, stakeholders, and anyone interested in Stratford's future growth and transformation.

We look forward to continuing to update the platform as new information becomes available and to supporting informed conversations about Stratford's future.

To explore more about Stratford Future online please scan the code:



STRATFORD CONNECTS - END OF SUMMER NETWORKING EVENT

Once again we're delighted to invite our members to an exclusive networking event at Roof East, Stratford, taking place on the 16th of September. This is a fantastic opportunity to meet fellow members, build valuable business connections, and expand your professional network in a relaxed and vibrant setting.

Your ticket includes 3 complimentary drink vouchers and 1 food voucher, which can be collected at the entrance. Spaces are limited, so be sure to secure your place today. Places are limited to 2-3 people per company.

We look forward to seeing you there! Register here:



9TH JULY

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am - 11.40am

17TH JULY

DR BIKE

The Broadway
4pm - 7pm

23TH JULY

**BI-WEEKLY
INTEL BRIEFING**

Stratford Centre
11.30am - 11.40am

DISCOVER LEGO GROUP X STORY STREET

This summer, Discover Children's Story Centre is partnering with The LEGO Group to deliver Story Street, a programme of outdoor play, craft and performance for children and families in Newham!



During the summer holidays, it can be difficult for these families to keep their children inspired, engaged and creative, and get the support they need.

This is why we're sponsoring this programme to secure free tickets for local families.

Discover is trying to raise enough funding to give at least 1,000 local families free entry to Story Street during the summer holidays. Here, children will have the opportunity to play, learn, be creative and get active – while their parents relax, knowing their child is safe, supported and happy.

Over the years, Discover has worked with some wonderful local partners to reach families in need. Thanks to Newham's business community, over 1,600 residents visited Story Street for free in 2025!

This year, Discover hopes to open the door to even more families – with your help. If you are a local business interested in supporting our free ticket fund for Newham residents, please email fundraising@discover.org.uk.

NEWHAM CONFERENCE 2026



We were proud to sponsor and attend Newham Conference 2026 this month that brings together local partners and stakeholders to discuss the exciting future of Stratford.

It was a great opportunity to connect with attendees, share what we're working on at Stratford Original BID, introduce Stratford Future updates and highlight our ongoing commitment to supporting a vibrant and successful town centre.

A big thank you to everyone who stopped by our stand—we enjoyed some fantastic conversations and look forward to working together to help Stratford continue to thrive.

ZEN EXPO 2026: CLEAN TRANSPORT SOLUTIONS

The Zero Emissions Network is launching 24x £2,500 grants towards the purchase of a cargo bike for your organisation! Come to the ZEN Expo to learn more about these grants and speak with retailers, couriers and other organisations already using clean transport. Find out more: www.zeroemissionsnetwork.com

SAFER STRATFORD UPDATES

Last month, Ambassador patrols maintained a strong presence across key hotspot locations including Meridian Square, Stratford Shopping Centre, Broadway, High Street, and surrounding BID streets. A total of 18 patrols were completed, covering approximately 126 miles across the BID area. During these patrols, Ambassadors identified and reported 21 littering hotspots and 12 fly-tipping locations for action.

Positive progress was noted with the clearance of fly-tipping in Service Area One behind Broadway by Stratford Shopping Centre, contributing to ongoing efforts to improve the local environment.

In addition, drug users observed in Theatre Square were reported to the police and shared with the Business Crime Reduction Partnership (BCRP) for intelligence purposes. Ongoing issues at St John's Church were also monitored, including rough sleepers causing disruption within the churchyard and an assault on a church member. These incidents resulted in the temporary closure of the



churchyard for nearly two weeks.

Partnership working remained a key focus during the period. A Bi-Weekly Intelligence Briefing was held with representatives from the BID, BCRP, Stratford Shopping Centre Security, and local businesses, enabling effective information sharing and coordinated responses to emerging issues.

Business engagement visits were carried out with organisations including Ibis Hotel, Foxtons, Roof East, The Source, 012 Bar & Grill, and Stratford Shopping Centre Security Office.

OUR AMBASSADOR STATS

42

MEMBERS OF THE
PUBLIC ENGAGED

126

MILES COVERED

49

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



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