

Why UEL?

UEL is a first wave DfE delivery partner for AI capability, recognised nationally for digital innovation and workforce development. As University of the Year 2025 for Teaching Quality, UEL brings industry aligned expertise and a proven track record of delivering skills that translate directly into organisational performance.

Make AI Your Organisation's Next Competitive Advantage

If you're ready to build confident, capable leaders who can turn AI strategy into real organisational impact, scan the QR code and register your interest.



Demand is high, and funded places fill quickly — early engagement is recommended.



AI Leadership For *Business* *Transformation*

Make AI your competitive advantage with fully funded training for your workforce



**University of
East London**

Pioneering Futures since 1898

UEL's AI Leadership units give employers a direct route to building the capability they need to stay ahead in a rapidly changing digital economy. These programmes are designed for organisations that want more than theory, they want measurable impact, stronger productivity, and leaders who can confidently drive AI adoption across the business.



Why Join?

- ➔ Transform your organisation with practical, business-ready AI capability
- ➔ Identify AI opportunities to enhance your business
- ➔ Build practical implementation capability
- ➔ Strengthen governance and risk understanding of the risk of using AI
- ➔ Apply learning directly in the workplace
- ➔ A funding model that removes barriers

Who Is It For?

- ➔ Senior leaders and managers
- ➔ Transformation and Programme leads
- ➔ Project and delivery professionals
- ➔ Organisations embedding AI at scale

Course Details

Duration: 36 hours per unit + Assessment

Delivery: Weekly Session [In-person or Online]

Assessment: Provider assessed (no EPA)

Funding: £750 per unit paid through Skills & Growth Levy [free for qualifying SMEs]

Start: October 2026, January 2027, April 2027

Units Include

- AI Strategy and Opportunity
- AI Delivery & Organisational Transformation
- AI Adoption, Procurement & Governanc

Supported Pillars

- Workforce Capability
- Governance & Ethics
- Operational Adoption