



WINTER WONDERLAND 2026

We're delighted to announce that Stratford Original BID's much-loved annual Winter Wonderland is returning on Wednesday 25 November 2026!

Join us from 4pm - 7pm at St John's Churchyard for a festive celebration in the heart of Stratford.

Following the success of previous years, Winter Wonderland has become a cherished community tradition, bringing together local businesses, families, residents and visitors for an afternoon of festive fun and entertainment.

What's waiting for you on the day?

- Live music to get you into the festive spirit
- Seasonal treats and warming hot drinks
- Fun games and creative crafts for children
- A special visit from Santa and his elves in the grotto
- Festive entertainers offering photo opportunities

We warmly invite our member businesses and the wider community to join the celebrations! Whether you're coming along with family and

friends or connecting with fellow community members, there's something for everyone. Let's come together to celebrate the festive season and make this year's Winter Wonderland a magical occasion. We look forward to seeing you there!

We encourage members and families to register in advance by scanning the QR code provided.



A huge thank you to our Lead Community Partner, Little Rainbow Nursery, for helping bring this wonderful event to life and offering fantastic activities for children on the day.

Established in Stratford in 2009, Little Rainbow Nursery has consistently demonstrated its commitment to early years education, drawing on its knowledge and expertise to provide high-quality care and enriching learning experiences for children.

STRATFORD CHRISTMAS SWITCH-ON



Once again we're delighted to sponsor Newham Council's Christmas Tree Lights Switch-On.

Date: Wednesday 25 November 2026

Time: Lights switch-on at 4:30pm

Location: Outside Stratford Centre - Broadway Entrance

Start celebrations with a local school choir and seasonal songs, and the lights switch-on will be followed by a lantern parade (please bring your own lantern). Bring your family, friends and neighbours and come to celebrate - we look forward to seeing you there. Join Winter Wonderland afterwards to continue the celebrations!

WINTER IN STRATFORD: FESTIVE WINDOWS TRAIL

From 1 December, explore our Winter in Stratford window trail, connecting Theatre Square to Stratford High Street. Follow our little characters as they bring imaginative storytelling to local venues and iconic Stratford landmarks.

This year, even more businesses are taking part, including Discover Children's Story Centre, Stratford East, The Westbridge Hotel, Global Banking School, Stratford Shopping Centre and Us&Co. Pick up a trail map from participating venues, follow the trail and collect unique postcards along the way! For more information, keep an eye on our website as further details

NEWHAM BUSINESS AWARDS 2026

The Newham Chamber of Commerce is celebrating the 10th anniversary of the Newham Business Awards, recognising the outstanding businesses, individuals and organisations contributing to Newham's thriving business community.

The milestone event will culminate in a gala awards dinner on Thursday 3 December 2026, at Old Town Hall, Stratford. Find out more: www.newhamchamber.com/awards2026

**31ST OCTOBER -
1ST NOVEMBER**

JET WASHING

Stratford High Street,
by Global Banking School
& Romford Road, by Ibis
Hotel & Nando's

11TH NOVEMBER

AGM

XIX Nineteen
5.30pm - 7pm

25TH NOVEMBER

**WINTER
WONDERLAND**

St John's Churchyard
4pm - 7pm

ANNUAL GENERAL MEETING 2026

Our Annual General Meeting will be taking place on Wednesday 11 November 2026 at XIX Nineteen between 5.30pm-7pm. It provides an opportunity to reflect on our achievements over the past year, share updates on our plans for the future, and elect board members for the year ahead.

There will also be an open forum where members can ask questions as well as network with local businesses. Refreshments will be provided.
We look forward to welcoming you!



DEVELOP YOUR SKILLS WITH UEL

The Royal Docks School of Business and Law at the University of East London is offering a series of short Continuing Professional Development programmes this November, designed to help professionals and organisations develop practical, industry-relevant skills.

With an accessible pricing structure for SMEs, charities and social enterprises, courses cover topics including AI for Marketing, Project Management, Social Media Management, Leadership and Design Thinking among others. To find out more about courses or register your interest please email businessdevelopment@uel.ac.uk.

AUTUMN GREENING

We are preparing to refresh our planters and garden beds this autumn, in the second part of November. The work will involve removing dead plants and weeds, clearing out the old soil and replenishing it with fresh soil to provide the best conditions for new growth. We will add new plants and bulbs while retaining healthy existing plants, water them thoroughly and finish with a layer of mulch to conserve moisture, suppress weeds and support healthy growth. We look forward to seeing our green spaces flourish as the scheme progresses.

STRATFORD MAPS

If your venue would benefit from our local town centre Stratford maps, please do get in touch. A limited number of printed maps are available for winter, free of charge to our BID businesses.

TOWN CENTRE CLEANING



During the second week of October, we investigated reports of incidents involving slippery surfaces along Broadway beside the street market.

We raised the issue with the council, which responded promptly to remove the oil and make the area safe again.

We have also commissioned additional cleaning across several areas for November.

SAFER STRATFORD BCRP AND AMBASSADOR INSIGHTS

Michael continued his regular business visits across Stratford, checking in with businesses, sharing BID materials and discussing local concerns. He visited a range of businesses, including Superdrug, BuyFoods, Holiday Inn, CEX, The Source and Broadway Clinic. He also shared Seedl's online training opportunities with managers, who responded positively and agreed to pass them on to their teams.



Following concerns about suspected drug-related activity near the theatre, Michael increased his presence in Theatre Square and worked with local safety partners. On 19 October, he alerted Shopping Centre security and CCTV teams after spotting the individual concerned, with further follow-up ongoing through the BCRP.

Michael also supported businesses with incident reporting, helping HighCastle Estate register with ALERT while The Source and Pizza Express registrations progress.

Support continues for Pizza Express following reports of theft and aggressive behaviour.

Rough sleeping remains a concern around Broadway and nearby locations. Michael joined a partnership patrol with the BID, CGL, enforcement teams and police to help connect individuals with support and accommodation. The site near Morrisons and Foxtons was cleared on 15 October, and monitoring continues with local partners.

OUR AMBASSADOR STATS

49

MEMBERS OF THE
PUBLIC ENGAGED

127

MILES COVERED

76

ISSUES REPORTED
THROUGH THE LOVE
NEWHAM APP

**STRATFORD
ORIGINAL**
YOUR BUSINESS IMPROVEMENT DISTRICT



020 8555 7065



stratfordoriginal.com



c/o. Us&Co, 11 Burford Rd, Stratford, London E15 2ST



info@stratfordoriginal.com



[StratfordOrig](https://www.instagram.com/StratfordOrig)

